



Nashua Community College to Southern New Hampshire University Campus

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact the Office of Transfer Admission at 603-645-9687 or transfer@snhu.edu if you have any questions.
- To ensure you are referencing the most current pathway for your program at SNHU, please visit www.snhu.edu/admission/transferring-credits/community-college-partnerships.

Nashua Community College AS Business Administration: Marketing Course Requirements	Cr	Southern New Hampshire University Campus BS Marketing	Cr
Courses in bold are the associate degree required courses.		General Education Core Requirements	42
ENGL101N College Composition	3*	ENG 120/122 English Composition I	3
		ENG 121/123 English Composition II	3
MATH106N Statistics I	3*	MAT 240 Applied Statistics	3
		Any 300/400 level HIS, LIT, IDS, PHL, POL, PSY, SCS, SOC, ENG, and 60 or more credits.	3
ECON201N Microeconomics	3	ECO 201 Microeconomics (ESBS)	3
		ECO 202 Macroeconomics (ESBS)	3
PHYS101N Physical Science I OR PHYS130N Physics I	3*	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHL 214, PHL 305, PHY, SCI, IHP 340)	3
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		Professional Comm. and Career Planning or History (HIS or HIS 100)	3
Directed: ENGL103N: Professional Writing & Presentations	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HIS, HON, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMN)	3
PHIL109N Introduction to Philosophy OR HUMA140N American Cinema	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HIS, HON, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMN)	3
SOCI101N Introduction to Sociology	3	General Education Elective (EGED) or EHIS: History Requirement (HIS or HIS 200)	3
BCPT119N Software Applications	3	IDS 100 or Introductory Humanities Course with ENG, FAS, HIS, HUM, LIT, MUS, or PHL prefixes (not ENG COMP), or Free Elective for students transferring 12+ credits	3
BUS101N Introduction to Business	3	SNHU 107 or Free Elective for students transferring 12+ credits	3
Nashua Community College Courses		SNHU Business Core	30
ACCT101N Financial Accounting I	3*	ACC 201 Financial Accounting	3
		ACC 202 Managerial Accounting	3

Continued on next page



Nashua Community College AS Business Administration: Marketing Course Requirements	Cr	Southern New Hampshire University Campus BS Marketing	Cr
Nashua Community College Courses		SNHU Business Core (Continued)	Cr
BUS240N Business Law	3	BUS 206 Business Law I	3
		BUS 210 Managing and Leading in Business	3
		BUS 225 Critical Business Skills for Success	3
		BUS 400 Driving Business Opportunities	3
		FIN 320 Principles of Finance	3
		INT 220 Global Dimensions in Business	3
BUS104N Principles of Marketing	3	MKT 205 Applied Marketing Strategies	3
		QSO 321 People, Planet, and Profit	3
Nashua Community College Courses		SNHU Major Courses	21
		MKT 225 Digital Marketing	3
BUS207N Sales	3	MKT 270 Professional Selling	3
		MKT 337 Marketing Research	3
BUS206N Consumer Behavior	3	MKT 345 Consumer Behavior	3
		MKT 400 Strategic Brand Management	3
		MKT 432 Strategic Marketing Planning	3
		3 credit(s) from the following: BUS 496 Adv. Experiential Learning for Business MKT 490 Marketing Internship	3
Nashua Community College Courses		SNHU Major Electives	12
BUS213N Principles of Advertising BUS215N Integrated Marketing Comm. BUS210N Marketing Strategies A Capstone Course	9	12 credit(s) from ADV, FMM, or MKT within the 100 - 499 range or from the following courses: QSO 330 Supply Chain Management	12
Nashua Community College Courses		SNHU Free Electives	15
Behavioral Social Science Core Requirement	3		
BUS294N or Business Elective	3		
Excess Credits from 4 Credit Courses	4		
Nashua Community College Degree Credits	61	SNHU Campus BS Marketing Credits Required	120

Transfer Credit Policy

* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for students and is based upon SNHU's 2022/2023 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU to be awarded a bachelor's degree