

AS in Marketing for (AO) Aviation Ordnanceman

Degree Requirements				Military Credit Earned						CLEP / DANTES**	Notes		
				E3	E4	E5	E6	E7	E8			E9	
Major Requirements				(51)									
ENG	120	College Composition I	3									CLEP	EN023B
ENG	121	College Composition II	3										EN025B
COM	212	Public Speaking	3										CM001B
IT	100	Introduction to Information Tech	3									CLEP/DANTES	CS001B
MAT	130	Applied Finite Mathematics	3										
MAT	220	Statistics	3										MH053B
ECO	201	Microeconomics	3									CLEP	EC009B
ECO	202	Macroeconomics	3									CLEP	EC008B
ACC	201	Financial Accounting	3									CLEP	
ACC	202	Managerial Accounting	3										
MKT	113	Introduction to Marketing	3									CLEP/DANTES	BU005B
MKT	222	Principles of Retailing	3									DANTES	
MKT/ADV	329	Principles of Advertising	3									DANTES	BU048B
MKT	337	Marketing Research	3									CLEP	BU053B
MKT	345	Consumer Behavior	3										
MKT320 or MKT 335		Sales Mgmt/Prof Selling	3										MG402B BU010B
OL	125	Human Relations in Administration	3				2	3	3	3			PS101B
Free Elective				(9)									
COM	341	Technical Writing	3				3	3	3	3			EN032A
TEC	Elective	Mechanical Systems Maintenance	3		3	3	3	3	3	3			
MIL	Elective	Recruit Training	3	3	3	3	3	3	3	3			
Totals:			60	3	6	6	11	12	12	12			

Please note:

- Residency Requirement: 5 courses with SNHU; 2.0 GPA to graduate
- CLEP/DANTES exams must receive an ACE recommended passing score. Please confirm with advisor before taking the exam.
- One Course within degree program must be identified as Global Markers (See Catalog)