

BUS	206	Business Law I	3								CLEP/DANTES	BU002B
FIN	320	Principles of Finance	3								CLEP/DANTES	BU003B
IT	210	Business Sys Analysis and Design	3								DANTES	
MKT	113	Introduction to Marketing	3								CLEP	BU005B
OL	125	Human Relations in Admin	3			3	3	3	3		DANTES	BU064B
OL	421	Strategic Management and Policy	3									
Marketing Major Courses			(24)									
MKT	222	Principles of Retailing	3								DANTES	
MKT	329	Principles of Advertising	3								CLEP	BU048B
MKT	337	Marketing Research	3								DANTES	BU053B
MKT	345	Consumer Behavior	3									
MKT	432	Strategic Marketing Planning	3									
MKT	Elective		3									
MKT	Elective		3									
MKT	320 or 335		3									MG402B BU01
Allied Course			(6)									
OL	326 or 342		3									BU061B MG30
PSY	108		3								CLEP	PS101B
Free Electives			(18)									
TEC			3		3	3	3	3	3	3		
COM	341	Technical Writing	3			3	3	3	3			
OL	Elective	Management Practicum	3				3	6	9			
OL	Elective	Maintenance Management	3				2	3	3			
Free Electives			3									
Free Electives			3									
Totals:			120	3	6	6	12	17	21	24		

Please note:
-Residency Requirement: 10 courses with SNHU, 4 of which must be within the major courses; 2.0 GPA to graduate
-CLEP/DANTES exams must receive an ACE recommended passing score. Please confirm with advisor before taking the exam.
-Two Courses within degree program must be identified as Global Markers (See Catalog)

0B

2B