

Marketing

Associate of Science in Marketing

SCHOOL OF BUSINESS



Photo courtesy of Mass Communication Specialist Chelsea Kennedy

Southern
New Hampshire
University

Go for the Strategic Sell

Associate of Science in Marketing

If you're serving in the military, we know that you have the drive for success. Why not take the next step in your career and get a degree that will command attention?

SNHU is proud to offer all active duty service members a 34% discount off the regular undergraduate tuition.

Southern New Hampshire University has been a leader in military education since 2001 and now offers more than 50 accredited undergraduate and graduate degree and certificate programs online or at one of our continuing education centers in New Hampshire and Brunswick, Maine. SNHU is also a member/partner in the following programs:

- GoArmyEd / eArmyU
- AU-ABC (Air University – Associates to Bachelors to Completion)
- Navy College Distance Learning Partnership

SNHU Online has been ranked among the Top 15% of “Military Friendly” schools as determined by GIJobs.com.

No matter which branch of the military you serve in, an A.S. in marketing can give you the edge to advance in your MOS.

- Navy-MC, SH, YN
- Army-46Q, 46R, 46Z, 37F
- Coast Guard-YN
- Marines-4133
- Air Force-3N0X1, 3N0X2, 3M0X1

As a member of Servicemembers Opportunity Colleges (SOC, SOCAD, SOCNV, SOCCOAST), we are committed to serving military personnel and their families. We accept military tuition and veteran's educational assistance and offer federal and private loans.

Why Southern New Hampshire University?

- More than 50 accredited undergraduate and graduate degree and certificate programs
- Convenient and flexible
- Maximum transfer of credits and military training-DANTES, CLEP and Excelsior College Examinations
- Free preliminary and official transfer credit evaluation
- Six undergraduate terms of 8 weeks
- Four graduate terms of 11 weeks
- Cost Effective – NO undergraduate application fee; Accept all military tuition assistance, and veteran's educational assistance

Major Courses

ACC 201	Financial Accounting
ACC 202	Managerial Accounting
COM 212	Public Speaking
ECO 201	Microeconomics
ECO 202	Macroeconomics
ENG 120	College Composition I
ENG 121	College Composition II
IT 100	Introduction to Information Technology
MAT 130	Applied Finite Mathematics
MAT 240	Business Statistics
MKT 113	Introduction to Marketing
MKT 345	Consumer Behavior
MKT 433	Multinational Marketing
SNHU 101	First Year Seminar: Foundations in Critical Thinking

Four MKT electives

Two free electives

Accreditation

Accreditation Commission for Programs in Hospitality Administration
American Culinary Federation Educational Institute
Association of Collegiate Business Schools and Programs
European Council for Business Education
National Association for Sport and Physical Education
New England Association of Schools and Colleges
New Hampshire Postsecondary Education Commission
New Hampshire State Department of Education for Teacher Certification
North American Society for Sport Management

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