

Fashion Merchandising

Associate in Science in Fashion Merchandising

SCHOOL OF BUSINESS



Southern
New Hampshire
University 

Go in Style

Associate in Science in Fashion Merchandising

The best fashion merchandising programs give students a solid command of the fashion business, coupled with practical experiences that prepare them for management roles in the industry — elements that are included in Southern New Hampshire University's fashion merchandising A.S. program. You don't have to go to school in New York City to get a quality fashion merchandising degree.

Throughout the two-year program, you will take courses in design and color theory, textiles, retailing and marketing. You will also gain a global perspective of the fashion merchandising industry through such courses as global sourcing and international distribution. You can further enhance your fashion merchandising knowledge by taking elective courses in marketing or communications.

Students who complete the associate degree in fashion merchandising can enter the field right away as assistant buyers, visual merchandisers, sales representatives and vendor relations specialists.

Professional Experience

The A.S. in fashion merchandising offers professional experience through a required cooperative education program, typically taken between your first and second years or during the first semester of your second year.

Employers who have hired our fashion merchandising interns and graduates include:

- Coach
- Jessica McClintock
- Kenneth Cole
- Macy's
- Reebok International
- Saks
- Timberland

Students may also pursue international cooperative education opportunities.

Go for Your Bachelor's Degree

The A.S. in fashion merchandising has been designed for graduates to make a smooth transition into SNHU's B.S. in retailing or another bachelor's degree program. Many fashion merchandising graduates pursue bachelor's degrees in communication or marketing. SNHU makes it easy for you to transfer your credits into the bachelor's degree program of your choice.

Accreditation

Association of Collegiate Business Schools and Programs
European Council for Business Education
New England Association of Schools and Colleges



“I like the hands-on experience and that I'm able to use what I learn right away. In the field of fashion, I have something that I can bring to the table that's different.”

— Joanna Sullivan
A.S. in Fashion Merchandising and
B.A. in Communication student

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