

Alumni Board of Directors Meeting Minutes
Wednesday, January 16th, 2008 – 5:30 p.m.
SNHU Manchester – DeBlasi Conference Room

Present: David Lee, Peter Perich, Ashley Liadis, Chad Mason, Steve Gore, Alex Pillsbury, Jeff Penta, Mike DeBlasi, Brian McLaughlin, Tiffany Lyon, Katie McKenney, Meghan Dalesandro, Kristina Oleksak (virtual).

Absent: Seth Wall, Janice Fitzpatrick, Robin Kazes.

Welcome

- Meeting called to order by David Lee. Minutes from 11/14/07 meeting approved (motion by Peter, 2nd by Katie, unanimous approval)

Strategic Planning Session

- Ellen Kalicki and Judy Timney introduced university strategic planning goal. Presented topics and encouraged extensive discussions and brainstorms. Results can be found online at:
<http://www.snhu.edu/1229.asp>

Review Past Alumni and Community Relations Programs

- November 26: Bellman Jewelry. Brian and Katie attended. Although attendance was low, the program was successful and the audience was very into the products and learning.
- January 9: Hockey Night. Thank you to Mike for another great time at the Monarchs game!

Upcoming Events

- January 19: Family Day/Athletic Hall of Fame. Games to be held at 1:30 and 3:30pm. Cocktail reception/dinner at 6:15. Over 100 RSVP's to date. Contact Chad if interested in attending.
- January 29: Fidelity Corporate Alumni event. Event to be held at Fidelity offices. 26 alums signed up to attend. Event being used as a test to expand program based on success.
- February 23: Alumni Hockey Day.
- February 26: Alumni Boston Affinity Event (Hampshire House). '93 and '07 alums are organizing. Promoted on Facebook and a strong attendance is expected.
- June 16: PC Golf Tournament. Letters for support will be mailed late January. An anticipated difficult solicitation year is expected, but still hopeful. Volunteers welcomed/needed...contact Mike.
- Alumni Association E-Board Meeting: TBD

Committee Updates

- Alumni Family Weekend Update (Peter/Ashley). Group met twice in January and planned events. Events include: Soccer game, golf tournament, pancakes with the president, guitar hero challenge, casino night, and road race. Contact Peter or Ashley with thoughts/ideas/suggestions. DATES: 9/26 – 9/28.
- Networking with alumni & CDC: Tiffany said START club still very active. February hospitality event is planned. 3-year program event anticipated for May.
- New Board Members. Resumes forwarded for review. All nominations should be forwarded to Meghan, Mike, or David.
- Trustee meeting: January 18, 2008. David attending and will update board at next meeting.

Other Business

- Thank-A-Thon to first time alumni donors.

Upcoming Meetings-

- March 5th at 6:00 PM – DeBlasi Conference Room, Alumni Office