

SCHOOL OF BUSINESS

Bachelor of Applied Science in Hospitality Administration



Southern 
New Hampshire
University

Go for the U.S. Experience

Bachelor of Applied Science in Hospitality Administration



Students come from all over the United States and the world for our Bachelor of Applied Science in Hospitality Administration program. A combination of course work and career experience, the program is for students seeking managerial positions in the industry, in their home countries. Some graduates continue their studies at SNHU or other graduate schools around the world.

The BASHA degree is for students who already have degrees in the hospitality field – in hotel and restaurant management, culinary arts, travel and tourism, catering and related areas.

You'll learn all about the industry from our illustrious professors, then put your knowledge to the test during the 12-credit paid supervised practical experience. Our partners – industry giants such as Hyatt, Westin and Marriott International – include convention properties, conference centers, country clubs, city hotels and resorts all over the country, from California to Florida. Global networking within the industry and with your classmates will continue to benefit you well after graduation.

The university will accept degrees or diplomas from approved, accredited institutions in their entirety. A minimum of 90 credits must be completed prior to entry into the BASHA program.

Accreditation

Accreditation Commission for Programs in Hospitality Administration
American Culinary Federation Educational Institute
Association of Collegiate Business Schools and Programs
European Council for Business Education
National Association for Sport and Physical Education
New England Association of Schools and Colleges
New Hampshire Postsecondary Education Commission
New Hampshire State Department of Education for
Teacher Certification
North American Society for Sport Management

The 14-month BASHA Program

For students with two or three-year degrees, the 14-month BASHA program requires students to complete 42 credits, including a 12-credit supervised practical experience at a hotel or resort in the United States.

Required Courses

Diploma credits transferred from an approved two or three-year program: 90

General Education Courses

ECO 325	Economics
COM 212	Public Speaking
MAT 130	Applied Finite Mathematics
or	
MAT 240	Business Statistics

Select one of the following:

PSY 108	Introduction to Psychology
SOC 112	Introduction to Sociology

One Free Elective

Total General Education Credits: 12

Major Courses

HOS 416	Legal Issues in the Hospitality and Tourism Industry
HOS 420	Financial Analysis for the Hospitality Industry
HOS 426	The American Work Experience
HOS 490	Hospitality Management Cooperative Experience (12 Credits)
OL 421	Strategic Management and Policy

Select one of the following:

HOS 428	Resort Development and Management
HOS 320	Hospitality Sales Management

One HOS elective

Total Major Credits: 24

Total Credits: 132

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