

Creative Endeavor

Bachelor of Arts in Digital Media

SCHOOL OF LIBERAL ARTS

Southern
New Hampshire
University



Go Digital

Bachelor of Arts in Digital Media

The digital media major provides students with an exciting outlet for a variety of creative endeavors in a key area of contemporary visual communication. Digital media students design and produce original, visual, time-based creative work using digital video production, animation, graphics and more.

You'll use the university's state-of-the-art labs, outfitted with industry-standard equipment, to create images and obtain the critical, aesthetic and technical skills required in this progressive multimedia major. By the time you graduate, you will have produced a number of solo and collaborative projects ranging from documentary to animation and commercial to narrative.

Our graduates are primed to become directors, producers, screenwriters, animators, designers, editors, digital field producers and media educators. Their careers can lead them to local or national production and design studios, the media department of any medium or large corporation, television networks, cable stations and even their own video production businesses. You'll be prepared for creative endeavors, commercial or industrial productions, business-oriented productions and local film productions, or you may expand your horizons even further and head for Hollywood or another production "hot spot" in the U.S. or abroad. This field allows for a wide variety of exciting opportunities in a vast selection of environments.

Major Courses

COM 128	Language and Practice of Media Arts
COM 222	Introduction to Film History
COM 244	Digital Video Production: Level I
COM 327	Screenwriting for Media Arts
COM 344	Digital Video Production: Level II
COM 345	Animation and Visual Effects
COM 454	Documentary Production
COM 455	Commercial Production
COM 456	Narrative Production
COM 492	Cooperative Education Experience

Accreditation

Association of Collegiate Business Schools and Programs
European Council for Business Education
New England Association of Schools and Colleges
New Hampshire Postsecondary Education Commission

Southern
New Hampshire
University 

snhu.edu
on campus. on location. online.

Southern New Hampshire University
Phone: 603.645.SNHU | www.snhu.edu
Full-time Day Program: admission@snhu.edu