

Communication

Bachelor of Arts in Communication

SCHOOL OF ARTS & SCIENCES

Southern
New Hampshire
University 



Go Spread Your Message

Bachelor of Arts in Communication

Good communication is the foundation for success in any industry. The ability to skillfully craft and deliver messages to co-workers, clients and the general public requires expertise in oral, written and visual communication.

The Bachelor of Arts in communication degree at Southern New Hampshire University teaches you to develop and convey key messages to diverse audiences.

Employers often cite good communication skills as one of the most critical qualifications in a prospective employee. The communication, computer and graphic design skills you will gain in SNHU's communication major will prepare you for a variety of careers.

- Learn communication theory and industry-specific concepts to help you build public speaking, presentation and interviewing skills.
- Complete course work in business communication, graphic design, public relations and other areas.
- Minor or take courses in advertising, film, journalism, information technology, 3D animation, digital video production and marketing to further tailor your degree.

SNHU's communication faculty will mentor you and help you with résumé writing, course schedules and internships. Guest speakers in the advertising, television and print industries will help you get a feel for careers in their fields.

Gain Practical Experience

As a communication student, you will have the opportunity to:

- work with real-world clients.
- contribute to the publication of the student-run newspaper, The Observer, and the student-run radio station, Radioactive 1620.
- complete internships.

Communication Careers

Employers who have hired SNHU students and graduates include:

- Boston Red Sox
- Manchester Monarchs
- Fox News Network
- Segway
- *Glamour* Magazine
- WMUR-TV

Accreditation

Accreditation Commission for Programs in Hospitality Administration
American Culinary Federation Educational Institute
Association of Collegiate Business Schools and Programs
European Council for Business Education
National Association for Sport and Physical Education
New England Association of Schools and Colleges
New Hampshire Postsecondary Education Commission
New Hampshire State Department of Education for
Teacher Certification
North American Society for Sport Management

“As a communication major, you use everything you learn in class. I like the hands-on experience and that I’m able to use what I learn right away. I’ve made a ton of connections for career networking.”

— Joanna Sullivan
Communication student



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