

# 3Year Honors Program

3Year Honors Program in Business

SCHOOL OF BUSINESS

Southern<sup>1</sup>  
New Hampshire  
University



# Go for the Challenge (and the Savings)

## 3Year Honors Program in Business — Bachelor of Science

Save a year of college costs and earn a one-of-a-kind business degree with the 3Year Honors Program at Southern New Hampshire University. Earn a bachelor's degree in business in six semesters – with no overload, weekend or summer courses, and with plenty of time to enjoy campus life.

### Save on Tuition

By earning your bachelor's in three years instead of four, you'll save up to \$40,000 on tuition and room and board. Plus, three-year students can qualify for academic scholarships that add up to as much as \$18,000 a year.

### A Unique Approach

Classes are interdisciplinary “modules” rather than traditional three-credit courses, taught in the time frame of the regular semester. You will take most of your courses with the other three-year students, but live (or commute) and participate in activities with students from across the university, just like your peers. You will earn the same number of credits – 120 – as students in four-year bachelor's degree programs.

### The program:

- saves you a year of tuition and college cost — up to \$40,000.
- is custom-designed to be completed in six semesters.
- does not require night, weekend or overload courses.
- emphasizes transferrable skills and applied learning.
- is not a four-year program condensed into three years.

### Academics

The only three-year bachelor's degree of its kind in the country, SNHU's 3Year Honors Program merges business, technology and the liberal arts for a well-rounded university education.

### Choose from specializations in:

- Accounting
- Accounting/finance
- Advertising
- Computer information technology
- Game design and development
- Hotel and resort management

- Human resource management
- International management
- Marketing
- Operations and supply chain management
- Organizational leadership
- Restaurant and beverage management
- Small business management
- Social media marketing
- Sport management

### Graduates in Demand

The national average starting salary for business administration graduates is up to \$45,000 a year.

SNHU 3Year Honors Program graduates are working, often in management, for a number of great companies, including:

- BAE Systems
- National Security Agency
- Fidelity Investments
- New York Life
- IBM

### The Fourth Year

Once you graduate, you can use that “extra” year to enter the workforce (and start earning a salary) before most of your peers, start a business, travel or earn your master's degree. You could graduate from SNHU with your bachelor's and master's degrees in four years.

### Accreditation

Accreditation Commission for Programs in Hospitality Administration  
Accreditation Council for Business Schools and Programs  
New England Association of Schools and Colleges  
North American Society for Sport Management

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New Hampshire  
University