

# Business Administration

Bachelor of Science in Business Administration

SCHOOL OF BUSINESS  
Online and On Location



Southern  
New Hampshire  
University 

# Go Manage

## Bachelor of Science in Business Administration



Become a masterful manager with Southern New Hampshire University's business administration degree program.

The past two decades have generated unparalleled changes in business, industry and society. Emerging trends suggest that change is going to continue to be a constant, bringing rapid and unpredictable changes and will be frequently disruptive.

The demand for trained managers and leaders has increased as business and society have grown more complex. Managers can no longer make business decisions based on hunches or look to old solutions to solve new problems. Students in Southern New Hampshire University's business administration program will learn how to be leaders and managers in today's dynamic business environment.

The university's online business administration program emphasizes leadership, communication, behavioral dynamics and business building skills. These business and management skills, when complemented with the solid foundation provided by the university's core courses, enable students to become successful managers. Business Administration graduates have a wide range of career options.

Businesses of all sizes and types seek employees with degrees in business administration to move into entry-level and mid-level managerial and supervisory positions. When students combine their business administration major with a minor in another business discipline, they add to their already solid managerial base and further enhance their employment opportunities.

### Why a Bachelor's in Business Administration from SNHU?

SNHU's history of producing business leaders goes back 75 years and is the foundation of the entire university. As a private, non-profit school, SNHU is also a pioneer in quality online education. SNHU extends its long tradition of business education excellence into the virtual classroom. With full accreditation, SNHU ensures that students receive the education and experience they need to succeed in the world of business.

At SNHU, students use cutting-edge technology to develop critical-thinking and problem-solving skills, all while learning to be an effective leader. The online business administration program has been developed in consultation with business professionals to ensure students learn real-world applicable business concepts. Experienced business faculty bring real-world challenges and business applications into the online classroom.

- Concentrations in human resource management, organizational leadership, small business management and more
- Program is designed by faculty who have specialized, real-world experience
- Accredited by the Association of Collegiate Business Schools and Programs and the European Council for Business Education
- Transfer-friendly – transfer up to 90 credits
- Affordable tuition and flexible course schedule

SNHU is a traditional, Tier 1 university and winner of the NHBR Best of Business Award.

### Transferring to SNHU

SNHU makes transferring as easy as possible with generous transfer credit policies. The university will accept up to 90 transferred academic credits and will automatically complete an official credit evaluation as part of the application review process.

### Accreditation

Accreditation Commission for Programs in Hospitality Administration  
American Culinary Federation Educational Institute  
Association of Collegiate Business Schools and Programs  
European Council for Business Education  
National Association for Sport and Physical Education  
New England Association of Schools and Colleges  
New Hampshire Postsecondary Education Commission  
New Hampshire State Department of Education for  
Teacher Certification  
North American Society for Sport Management

Financial assistance is available to those who qualify. Financial counseling is available to all students.

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