

Technical Management

Bachelor of Science in Technical Management

SCHOOL OF BUSINESS



Southern
New Hampshire
University 

Go for the Business Background

Bachelor of Science in Technical Management

Go for the business knowledge to complement your technical or vocational background with Southern New Hampshire University's technical management degree.

Specifically designed for those who have earned an associate degree in such specialized skill areas as small engine repair, automotive technology, electronics technology, graphic arts, culinary arts, etc., the technical management degree program helps students prepare for a career in business. The added business and liberal arts studies courses open career opportunities in a number of fields, including management of small business enterprises and nonprofit agencies and organizations.

The number of free electives in the program enables students to tailor their studies to suit their interests.

Business Core

ACC 201	Financial Accounting
ACC 202	Managerial Accounting
BUS 206	Business Law I
FIN 320	Principles of Finance
IT 210	Systems Analysis and Design
MKT 113	Introduction to Marketing
OL 125	Human Relations in Administration
OL 421	Strategic Management and Policy

Major Courses

OL 215	Principles of Management
OL	Four 300- or 400-level Business Electives

SNHU 100 and 11 free electives

Business and liberal arts course options include:

Emerging Trends in International Business, Entrepreneurship, International Strategic Management, Production Management and Control, Real Estate, Small Business Management, United States History, Western Civilization and World Literature.

Accreditation

Accreditation Commission for Programs in Hospitality Administration
American Culinary Federation Educational Institute
Association of Collegiate Business Schools and Programs
European Council for Business Education
National Association for Sport and Physical Education
New England Association of Schools and Colleges
New Hampshire Postsecondary Education Commission
New Hampshire State Department of Education for
Teacher Certification
North American Society for Sport Management

Southern
New Hampshire
University

snhu.edu
on campus. on location. online.

Southern New Hampshire University
Phone: 603.645.SNHU | www.snhu.edu
Evening and Weekend Program: ce@snhu.edu | Online Program: online@snhu.edu