

Business Administration

Bachelor of Science in Business Administration

SCHOOL OF BUSINESS



Southern
New Hampshire
University

Go Manage

Bachelor of Science in Business Administration

Become a masterful manager with Southern New Hampshire University's business administration degree program. Our program ensures that you'll be ready to handle business challenges professionally from day one on the job.

The demand for trained managers and leaders has increased as business and society have grown more complex. Managers can no longer make business decisions based on hunches or look to old solutions to solve new problems.

Students in Southern New Hampshire University's business administration degree program will learn how to be leaders and managers in today's dynamic business environment.

The university's business administration program emphasizes leadership, communication, accounting, behavioral dynamics and quantitative analysis. These business and management skills, complemented with the solid foundation provided by the university's core courses, enable students to become successful managers.

Concentrations: Choose a Focus

The bachelor's in business administration program includes concentrations that enable you to further focus your career path to your interests:

- human resource management
- organizational leadership
- small business management

Pair with a minor in business or liberal arts, such as marketing, creative writing, information technology, sport management and many more, to explore other interests or further specialize your degree.

Career Outlook

The industry is very broadly defined for business administration majors, and graduates have a wide range of career options. Businesses of all sizes and types seek employees with degrees in business administration to move into entry-level and mid-level managerial and supervisory positions.

Prepare for careers in:

- Banking
- Human resources
- Insurance
- Management
- Marketing
- Sales

In businesses such as:

- Banks and financial institutions
- Government agencies
- Hotels
- Insurance companies
- Nonprofit organizations
- Restaurants
- Retail stores

Accreditation

Accreditation Commission for Programs in Hospitality Administration
American Culinary Federation Educational Institute
Association of Collegiate Business Schools and Programs
European Council for Business Education
National Association for Sport and Physical Education
New England Association of Schools and Colleges
New Hampshire Postsecondary Education Commission
New Hampshire State Department of Education for Teacher Certification
North American Society for Sport Management



“I knew I wanted to go into business, and (SNHU is) a good business school. I like how the teachers are willing and able to help us do well. They believe in potential.”

**— Amber Chandronnait
Business administration student**

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Office of Undergraduate Admission

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