

# International

Bachelor of Science in International Business

SCHOOL OF BUSINESS



Southern  
New Hampshire  
University 

# Go Worldwide

## Bachelor of Science in International Business

The world is becoming an economic marketplace without boundaries. Successful managers must be able to work with a variety of people from different cultures who use different currencies and systems to achieve their own personal and economic goals.

With companies large, small and in between conducting business in other countries, professionals with international business experience are in demand. Our program focuses on doing business in developed, developing and emerging economies, thus expanding your career choices.

Southern New Hampshire University's international business program focuses on the management skills and concepts used in international, multicultural contexts. You will learn about the different monetary, banking, accounting, marketing and management systems as well as the cultural norms that you will encounter while conducting international business activities.

SNHU is one of the few universities in the country that focus on international business, and our program is one of only a few in the country that prepares you for the Certified Global Business Professional exam. Programs are available at the bachelor's, master's and doctoral levels.

Our faculty have professional and academic experience around the world. They are researchers and consultants as well as professors. They teach at SNHU full-time, but also at Harvard and MIT in the U.S., as well as in China and Europe.

SNHU's close relationship with the state Office of International Commerce and the International Trade Resource Center provides students with opportunities for networking, internships and working on projects with professionals conducting business around the world.

The U.S. has more multinational companies than any other country. Job opportunities are available in export/import, international logistics, international marketing, purchasing, international banking, international division management and much more.

Our graduates work for such companies as Reebok International, Key Bank, Clark University, Price Waterhouse Coopers, CGA Global Partners, Taipan Focus, City University Europe, Transfercargo S.A., PepsiCo and more.

### Major Courses

INT	113	Introduction to International Business
INT	200	International Business Projects
INT	316	The Cultural and Political Environment of International Business
INT	ELE	Five INT Electives

### Related Accreditation

Accreditation Commission for Programs in Hospitality Administration  
American Culinary Federation Educational Institute  
Association of Collegiate Business Schools and Programs  
European Council for Business Education  
New England Association of Schools and Colleges  
New Hampshire Postsecondary Education Commission  
New Hampshire State Department of Education for  
Teacher Certification  
North American Society for Sport Management

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