

Faculty Name **Sheehan, Dr. Beth**

Academic Appointments

Assistant Professor, Sport Management

Program Affiliations

Education

PhD University of Massachusetts, Sport Management

MS University of Massachusetts, Sport Management

BA Mount Saint Mary's University, Rhetoric and Writing



Contact

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Summary Profile

Dr. Sheehan teaches both undergraduate and graduate courses. Her courses include: Introduction to Sport Management, Governance and Management of Sport Organizations, Sport Event Sponsorship, Sport Event Marketing & Management, Leadership and Sport Event Management. Specialty areas: experiential learning, reflection, integral theory, leadership and organizational development, and grassroots sport event management.

Administrative Appointments

Faculty	Sport Management	2005- Present
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Courses Taught

- SPT 111 Introduction to Sport Management
- SPT 201 Governance and Management of Sport Organizations
- SPT 310 Sport Event Sponsorship
- SPT 415 Sport Event Management and Marketing

Professional & Community Service

Member	SNHU General Education Committee	2008-2010
Member	Advisory Board for the Center for Entrepreneurship and Social Innovation	2008 to present
Board member	Big Brothers Big Sisters of Great Manchester	2009 to present
Member	National Society for Experiential Education	2007 to present
Manuscript Reviewer	Journal of Experiential Education	2009 to present
Manuscript Reviewer	Sport Management Education Journal	2009 to present
