

The Center for Financial Studies

2500 North River Road, Manchester, NH 03106-1045 | 603.629.4650 | www.snhu.edu/cfs

The Society of Financial Service Professionals' Speaker Series

Date: Thursday, Oct. 26, 2006

Time: 5:30 p.m. (Reception immediately following)

Place: Hospitality Boardroom

Topic: Challenges in Turning Technology into Profit

Speaker: Mr. Donald Lombardi, President & CEO, Institute for Pediatric Innovation

The Society of Financial Service Professionals' Speaker Series is hosted by the Center of Financial Studies at Southern New Hampshire University. The Series has been endowed by the New Hampshire Chapter of the Society of Financial Service Professionals and has also received funding from State Farm Insurance Companies. For more information, call (603) 629-4650 or visit www.snhu.edu/cfs.



Biography

Mr. Lombardi is a leader in the field of academic technology transfer, the process whereby research institutions identify potentially useful research findings, file patents, and license the patents to existing or start-up companies for commercial development. Mr. Lombardi will explain the basic rationale, principles and mechanisms of technology transfer and its relation to the economy, with particular focus on the biomedical industries, and how the practice has evolved in response to changing market conditions over the last 25 years. He will present, as a case study, the successful development of the Intellectual Property Office at Children's Hospital Boston, which he founded and served as Chief Intellectual Property Officer over a 15-year period, and will include examples of several transactions based on research discoveries.

In the last several years, Mr. Lombardi has focused on ways to overcome the limitations of current technology transfer practice. While the system has been successful in advancing certain ideas and discoveries to commercial end points, it has proven ineffective in meeting critical clinical needs in pediatric medicine. Based on his experience collaborating with innovators throughout the US and in Israel and Europe, and on pilot projects he conducted while still at Children's Hospital, he has launched the Institute for Pediatric Innovation (IPI).

IPI is a new nonprofit organization applying innovative practices, collaboration models, and

resource networks to the challenge of stimulating development of products for pediatrics, approaches that may prove relevant to broader technology transfer needs in medical and academic institutions generally. His work in the intellectual property and technology transfer at Children's Hospital Boston benefited from his earlier experience licensing patents from universities while starting a biomaterials firm, the Chitin Company, and with DuCon, a Du Pont – ConAgra joint venture to which he sold the Chitin Company. His plans for IPI and his program at Children's Hospital Boston include a strong emphasis on professional development, reflecting his prior 15 year career in education. He holds a BA in biophysics from Amherst College and an MS in Life Sciences from MIT.