

# Specialized MBAs

Master of Business Administration in Entrepreneurship

SCHOOL OF BUSINESS  
Online and On Location



Southern  
New Hampshire  
University

# Go Think Outside the Box

## MBA in Entrepreneurship



Southern New Hampshire University's Entrepreneurship MBA provides budding entrepreneurs, current business owners and corporate executives with the tools to analyze new business opportunities and explore strategies for launching and operating a business.

The Entrepreneurship MBA program combines traditional business management knowledge with a focus on entrepreneurial activities.

Students will obtain the business management knowledge inherent in a quality MBA program plus attain an understanding of financial analysis, market research and tax implications for a new business, and global franchising opportunities.

Learn how to assess capital and venture capital opportunities, analyze franchising plans and evaluate consulting arrangements. Gain practical knowledge and business skills based on sound theory and best practices.

### Entrepreneurship MBA Program Benefits

- A top-quality Entrepreneurship MBA in 18 months with as few as 39 credits
- One of the most affordable Entrepreneurship MBA programs
- Faculty are current and former business owners, executives and consultants
- A U.S. News & World Report Tier 1 university
- No GMAT or GRE required
- Take classes online, on campus, or both
- Learn from experienced faculty with real-world business experience

SNHU has received numerous awards, including New Hampshire Business Review's Best MBA and Best Online Program awards, geteducated.com Best Buy awards and the Military-Friendly School designation.

Based in Manchester, N.H., SNHU has been educating business leaders for more than 75 years. We've offered online business programs since 1996.

### Entrepreneurship MBA Outcomes

Whether they work in large corporations, small nonprofits or independent firms, today's business leaders must be able to create innovative, value-based solutions to challenges and solve problems creatively. Develop these skills and gain the business management knowledge you need to advance your career and your company with our Entrepreneurship MBA.

An Entrepreneurship MBA can also improve business owners' chances of success. It takes more than a big idea to succeed. Successful business owners also need knowledge and understanding of business trends and methods.

### Accreditation

Accreditation Commission for Programs in Hospitality Administration

American Culinary Federation Educational Institute

Association of Collegiate Business Schools and Programs

European Council for Business Education

New England Association of Schools and Colleges

North American Society for Sport Management

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