



BUS	206	Business Law I	3								CLEP/DANTES
FIN	320	Principles of Finance	3								CLEP/DANTES
IT	210	Business Sys Analysis and Design	3								DANTES
MKT	113	Introduction to Marketing	3								CLEP
OL	125	Human Relations in Admin	3								DANTES
OL	421	Strategic Management and Policy	3								
Business Administration Major Courses			(24)								
OL	211	Human Resource Management	3				2	2	2		DANTES
OL	215	Principles of Management	3								CLEP
OL	326	Social Environment of Business	3								
OL	342	Organizational Behavior	3								DANTES
OL	Elective	OL328 Leadership	3								
OL	Elective (300/400 level)		3								
OL	Elective (300/400 level)		3								
OL	Elective (300/400 level)		3								
Allied Courses			(9)								
OSO	331	Intro to Operations Management	3								
FIN/ECO Elective			3								
INT	Elective		3								
Free Electives			(15)								
COM	232	Desktop Publishing	3		2	2	2	2	2	2	
COM	227	Public Relations	3			3	3	3	3	3	
FAS	225	Photograpghy	3		3	3	3	3	3	3	
COM	Elective	Principles of Newswriting	3		3	3	3	3	3	3	
MIL	Elective	Supervison	3		2	2	2	2	2	2	
Totals:			120	6	13	13	16	18	18	18	

Please note:

-Residency Requirement: 10 courses with SNHU, 4 of which must be within the major courses; 2.0 GPA to graduate

-CLEP/DANTES exams must receive an ACE recommended passing score. Please confirm with advisor before taking the exam.

-Two Courses within degree program must be identified as Global Markers (See Catalog)

# Southern New Hampshire University

BS in Business Administration for (MC) Mass Communication

Notes
EN023B
EN025B
CM001B
CS001B
HI001B
HI002B
PL079B
PL080B
MS003B
EC009B
EC008B

