

# International Business

Master of Science in International Business

SCHOOL OF BUSINESS



Southern  
New Hampshire  
University

# Go Lead Around The Globe

## Master of Science in International Business

Prepare for leadership positions in multinational corporations with Southern New Hampshire University's M.S. in international business. The 12-course (36-credit) program teaches students how to direct and manage businesses in a multinational environment with different political, economic, financial and regulatory systems. No GMAT or GRE required.

Why pursue an M.S. in international business at Southern New Hampshire University?

- All international business faculty have doctoral degrees and extensive international experience.
- Students can spend two weeks overseas studying business practices in countries with emerging markets (past trips include Russia, China, Brazil, Czech Republic and Turkey).
- An affordable and accelerated program that can be completed in 18 months.
- Numerous alumni connections provide excellent internship opportunities.

In-state and international graduates offer outstanding networking opportunities.

### Career Outlook

SNHU's international business graduates move onto successful careers in both the domestic and international markets. Job prospects for international business graduates look very strong into the next decade.

According to the U.S. Bureau of Labor Statistics, a master's degree in international business prepares students for a international relations positions in nearly any industry. For example, the Bureau projects that careers with international consulting firms are anticipated to grow by 22 percent through 2016. Management positions in the banking industry are expected to grow by 5.4 percent. The U.S. Federal Reserve System, for instance, has created its own international division to accommodate its growing global business.

### International Business Core Courses

MKT	500	Marketing Strategies
INT	600	Multinational Corporate Management
INT	610	Multinational Corporate Environment
INT	620	Multinational Corporate Finance
INT	640	Multinational Marketing Strategies
INT	650	International Trade and Competitiveness
INT	660	International Negotiations
INT	700	Multinational Business Strategy
INT	750	Seminar in Multinational Business

Choose three of the following:

ACC	500	Managerial Accounting
FIN	500	Financial Management
INT	601	Global Entrepreneurship
INT	605	Introduction to International Business and Information Technology
INT	621	Advanced Multinational Financial Management
INT	625	International Project Finance
INT	655	Understanding Emerging Markets
INT	675	International Corporate Governance and Control
INT	695	Seminar in International Business and Information Technology

### Accreditation

Accreditation Commission for Programs in Hospitality Administration  
American Culinary Federation Educational Institute  
Association of Collegiate Business Schools and Programs  
European Council for Business Education  
National Association for Sport and Physical Education  
New England Association of Schools and Colleges  
New Hampshire Postsecondary Education Commission  
New Hampshire State Department of Education for  
Teacher Certification  
North American Society for Sport Management

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