

Enhance Marketability

Master of Science in Marketing



Southern
New Hampshire
University

Go Master Marketing

Master of Science in Marketing



Prepare for a military or post-military career in sales promotion, brand management, brand development and more with Southern New Hampshire University's M.S. in Marketing. SNHU's online program allows students to tailor their degree through electives that include information technology, international business, sport management, corporate communications, and digital and e-commerce. No GMAT or GRE required.

SNHU Benefits

- Quality education from a top-tier military-friendly university.
- We accept Regents, DANTES, CLEP, ACE certified and military credits.
- Free transfer credit evaluation.
- A Yellow Ribbon school.
- Dedicated advisors who are retired military.
- Professors and instructors who are actively involved with their students' success.
- High-quality instruction from SNHU business faculty with extensive academic and professional experience.
- 24/7/365 access to class – attend when it is most convenient for you.
- A traditional, U.S. News & World Report Tier 1 University.
- Regionally Accredited
- Graduate program tailor-made for selected military specialties, including Psychological Operations.

SNHU has repeatedly earned “Best Buy” and “Best of Business” awards. SNHU is a member of the Servicemembers Opportunity Colleges (SOC, SOCNAV, SOCCOAST), the USAF Air University Associate-to-Bachelor Cooperative (AU-ABC) and the Navy College Program Distance Learning Partnership (NCPDLP). SNHU is a General Education Mobile (GEM) school and has been named a Military-Friendly School by G.I. Jobs.

Employers who have hired our students and graduates:

- McCann Erickson
- Proctor & Gamble
- bGG Advertising
- Reebok
- Griffin, York & Krause
- Lindt
- Fidelity Investments
- Vector Marketing
- Anderson Consulting
- U.S. Army

MS Marketing – Outcomes

The job outlook is very strong for marketing professionals. According to the U.S. Bureau of Labor Statistics, the marketing industry is expected to grow by 13.6 percent by 2016. Marketing and sales manager positions are expected to grow by 12.8 percent with advertising and promotions managers by 15.2 percent over that same time span.

Students who complete the M.S. in Marketing program are prepared to work in product development, sales management, brand management, advertising, corporate communications, marketing research and strategic customer relationship-building.

Accreditation

Association of Collegiate Business Schools and Programs
European Council for Business Education
New England Association of Schools and Colleges
New Hampshire Postsecondary Education Commission

Contact an advisor today to learn more:

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