

Southern New Hampshire University

AS in Marketing for (NC) Navy Counselor

Degree Requirements				Military Credit Earned					CLEP / DANTES**	Notes			
				E3	E4	E5	E6	E7			E8	E9	
Major Requirements				(51)									
ENG	120	College Composition I	3							CLEP	EN023B		
ENG	121	College Composition II	3								EN025B		
COM	212	Public Speaking	3								CM001B		
IT	100	Introduction to Information Tech	3							CLEP/DANTES	CS001B		
MAT	130	Applied Finite Mathematics	3										
MAT	240	Statistics	3								MH053B		
ECO	201	Microeconomics	3							CLEP	EC009B		
ECO	202	Macroeconomics	3							CLEP	EC008B		
ACC	201	Financial Accounting	3							CLEP			
ACC	202	Managerial Accounting	3										
MKT	113	Introduction to Marketing	3							CLEP/DANTES	BU005B		
MKT	222	Principles of Retailing	3							DANTES			
MKT/AI	329	Principles of Advertising	3							DANTES	BU048B		
MKT	337	Marketing Research	3							CLEP	BU053B		
MKT	345	Consumer Behavior	3										
MKT320 or MKT	335	Sales Mgmt/Prof Selling	3								MG402B BU010B		
PSY108		Intro to Psychology/Intro to Sociology	3			3	3	3	3		PS101B		
Free Elective				(9)									
OL	Elective	Career Counseling	3			3	3	3	3				
MIL	Elective	Recruit Training	3			3	3	3	3				
COM	Elective	Interpersonal Communications	3			3	3	3	3				
Totals:				60	3	3	3	12	12	12	12		
Please note:													
-Residency Requirement: 5 courses with SNHU; 2.0 GPA to graduate													
-CLEP/DANTES exams must receive an ACE recommended passing score. Please confirm with advisor before taking the exam.													
-One Course within degree program must be identified as Global Markers (See Catalog)													