

Transparency IV

Interconnectedness: Negotiating Our Differences

Monday, Nov. 6, through Thursday, Nov. 9, 2006
All events are free and open to the public.

Monday, Nov. 6

9:30 a.m. to 10:45 a.m.
Robert Frost 210

Keeping to the Fairway

Prof. Elizabeth Jowdy, sport management
Class discussion on illuminating the concept of ethics and ethical dilemmas as applied to the sport industry.

11 a.m. to 12:15 p.m.
Robert Frost 229

Images of Good and Evil in the Modern Imagination

Prof. Jane Fallon, English
Student-led discussion deconstructing the concept of “evil” as a means to promote peace and understanding in the aftermath of Sept. 11.

5:30 p.m. to 7 p.m.
Robert Frost Hall, Walker

Ethics of Exclusivity

Attorney Steven Grossman, Grossman, Tucker, Perreault & Pflieger, PLLC
Dr. Lundy Lewis, Chair, Information Technology Department, SNHU
Attorney Donald Perreault, Grossman, Tucker, Perreault & Pflieger, PLLC
Attorney Terry Tucker, Grossman, Tucker, Perreault & Pflieger, PLLC
This panel will focus on intellectual property right laws with respect to patents and copyrights that are intended to facilitate and reward the progress of the arts and sciences and those with respect to trademarks that are intended to protect consumers from being confused about the source of products and services they are purchasing.

Tuesday, Nov. 7

8 a.m. to 10:45 a.m.
Hospitality Center 302

Embracing Our Differences

Prof. Susan Torrey, hospitality
A classroom workshop on how to interact with others and understand our differences. Lessons from the “True Colors” program will be adapted to motivate students on how to become effective managers in the hospitality industry in the 21st century.

9:45 a.m. to 12:30 p.m.
Hospitality Center 302

Kitchen Scrutiny: Aspiring chefs ... defectors or emulators?

Prof. Susan Torrey, hospitality
Exploring the new world of kitchen spies, copycat chefs and copyright lawyers who might create a [metamorphosis](#) in the way we eat! Inspired by Food and Wine author Pete Wells, in the November 2006 issue. Five students will participate in a panel discussion. Visitors in our audience are encouraged to participate.

2:30 p.m. to 3:30 p.m.
Robert Frost 203
ethics/citizenship

Socrates Café: What is Trust?

Discussion led by Prof. Eleanor Dunfey-Freiburger, Prof. of
Socrates Café is a concept that originated with Christopher Phillips, the founder and director of the Society for Philosophical Inquiry. Socrates Café

brings together individuals of all ages and backgrounds to discover and learn from each other in the manner of the Greek philosopher after which the program is named.

3:30 p.m. – 4:45 p.m.
Robert Frost Hall, Walker

Slick Enough: Four People, Too Many Secrets to Count (play)

M.B.A. graduate Kate Kirkwood and cast, Touring Actors Company
This performance revolves around a young man, Stephen, who was with entrepreneurial parents that have questionable business and personal ethics. From this, Stephen has decided to start a business at college to make some extra money. He encounters many issues and needs some guidance. When Stephen needs help, does he ask the wrong person? Or find a masterful teacher for a future in deception?

6 p.m. to 7 p.m.
Robert Frost 111

Negotiating Differences in Estate Planning for Baby Boomers versus Generation X

Attorney Kathryn Williams, Wiggin and Nourie, P.A.
When it comes to estate planning, tax, trusts, probate and elder law issues, where do you turn? These areas of the law, while intended to protect you and your family, are complicated in nature, regulated by state and federal laws and very often difficult to translate to your individual needs. This evening will help you find your way.

6:30 p.m. – 8 p.m.
Robert Frost, Walker

Debate: "Be it resolved, good governance be the condition for giving aid to Africa"

Prof. Nicholas Hunt-Bull, philosophy/Debate Society
John Banalaya (graduate student) – Uganda
Guy Bikoi (undergraduate student) – France
Tony Carr (undergraduate student) – United States
Okendo Lewis Gayle (undergraduate student) – Italy
Mark Morenzi (graduate student) – Zambia
Prince Soko (undergraduate student) - Zimbabwe

This debate seeks to analyze the case for and against good governance as a condition for giving assistance to poor African countries. On one side is the reality that it is actually the poor masses who suffer with this condition and the ruling classes are not affected; at the same time corrupt and repressive governments will not reform unless these conditions are placed on them.

Wednesday, Nov. 8

9:30 a.m. to 10:45 a.m.
Robert Frost Hall, Walker

To Bend or Not To Bend: A Plea for Negotiating Differences

Prof. Eleanor Dunfey-Freiburger, ethics/citizenship
Seniors in the 3Year Degree Honors Business Program explore the “interconnectedness” of the characters in the classic Greek drama, “Antigone,” in which not “negotiating differences” yields tragic consequences.

9 a.m. to 12:15 p.m.
Webster 205

Debate: Myanmar

Dr. Jim Freiburger, organizational leadership
Myanmar, formerly Burma, worked with Unocal to build a pipeline to supply natural gas to Thailand. The internal politics of Myanmar, which are controlled by an oppressive ruling group, was accused of using slave labor to build the pipeline and moving whole villages which had lived together for long periods of time. Daw Aung San Suu Kyi, a Nobel Peace

Prize winner, is under house arrest for her attempts to rally the opposition to the government. A worldwide reaction both to the repressive political actions and the manner, in which the pipeline was built, imposed economic sanctions on the Myanmar government. The pipeline itself is a green project which would assist Thailand in its attempts to lower pollution. The class will debate the issues and determine who did and did not act socially responsible in this project.

11 a.m. to 12:15 p.m.
Robert Frost 202
12:30 p.m. to 1:45 p.m.
Robert Frost 320

The Art of Moral Reasoning: Speaking Truth to Power

Dr. Annabel Beerel, Papoutsy Distinguished Chair in Ethics
This session will discuss the “Art of Moral Reasoning” and the use of moral language as a means to bring objectivity and an ability to see different perspectives when dealing with vexing and value-laden moral dilemmas. It is the facility o depersonalize ethical conflicts and to bring rational arguments to the table that enables one to successfully “speak truth to power.” We will explore how this can be achieved.

2 p.m. to 3:15 p.m.
Robert Frost Hall, Walker
and James Merrill

Running the Rat Race: Whistleblowing among University Students

Dr. Mark Cheatham, history, and students Lindsey Asselin, Craig Sorvillo

Why are students reluctant to inform on ("rat out") peers who are engaging in unethical or even illegal behavior? This panel examines the social pressures that university students face to maintain a code of silence and outlines some of the potential pitfalls that await adherents to this code once they graduate and enter full-time employment.

5 p.m. to 7 p.m.
Robert Frost Hall, Walker

Panel: Restoring Public Trust

Paul P. Brountas
Peter Worrell, managing director of The Bigelow Company LLC
Christos Papoutsy, co-founder, Distinguished Chair in Ethics
Dr. Annabel Beerel, Distinguished Chair in Ethics
Moderator: Mary Papoutsy, Classicist, Hellenic historian and publisher
This panel will include a discussion on the following: A Commonsense Perspective on Corporate Governance, The Investment Banker and the Challenge of Conflicts of Interests, Effective Corporate Governance means Effective Checks and Balances, and Ethics Begins at the Top – What this Really Means.

Thursday, Nov. 9

11 a.m. to 12:15 p.m.
and
2:00 p.m. to 3:15 p.m.
Robert Frost 202

Negotiating Differences in Sport Management

Prof. Kimberly Bogle, sport management
Class discussion on issues seen in the sport industry related to ethical decision making and global differences, including but not limited to gender and racial issues, religion, sexual orientation, social responsibility and political decisions.

3 p.m. to 5 p.m.
Robert Frost Hall, Walker

An Ambassador’s Challenge: Defending the U.S. Business Image Abroad In the Midst of Corporate Scandals at Home

Myron Kandel, CNN and The Initiative for Corporate Responsibility
A. Elizabeth Jones, assistant Secretary of State, Europe and Eurasia
Cynthia P. Schneider, ambassador to the Netherlands

Carl Spielvogel, chairman, International Advisory Board of the Financial Times

Ambassadors from around the world will discuss each of their experiences with dealing with communities in other countries when the corporate scandals were breaking here in the U.S.

Transparency IV- Interconnectedness: Negotiating Our Differences

Transparency is a term that has found currency across the professions in an ongoing effort to encourage openness and integrity in the workplace. This University series on transparency issues evolved from faculty conversations focused on taking steps that will ultimately enhance the ethical climate of our University community. In doing that we strive to find a balance between the two ends of the continuum that Florini mentions below.

Put simply, transparency is the opposite of secrecy. Secrecy means deliberately hiding your actions; transparency means deliberately revealing them. Transparency is a choice, encouraged by changing attitudes about what constitutes appropriate behavior. Transparency and secrecy are not either/or conditions. They represent two ends of a continuum.

Ann M. Florini, [The End of Secrecy](#)

This year the sessions are intended primarily to highlight faculty and student exploration of how the challenge of difference can be positively negotiated or bridged as it relates to the specific subject matter of a course.

We are also pleased to have guest presenters from a variety of backgrounds. They too will discuss their understanding of the challenge of difference and the ethical challenges that brings in their respective professions.

The purpose of the Transparency Series, as shaped in five years of faculty conversations, is to advance ethics, not just across the curriculum, but across the community, through conversations that lead to greater understanding, ownership, and action regarding matters of ethics in our lives.

We thank all those who are making presentations and we invite the campus community as well as the public to attend as many programs as possible on this timely theme.

Dr. Annabel Beerel, Professor of Social Ethics
Christos and Mary Papoutsy Distinguished Chair in Ethics
Jane Yerrington – Assistant
snhu.edu or call 603.668.2211, ext. 2254

Guest Presenters

Paul Brontas

Paul Brontas joined Hale and Dorr in 1960, became a senior partner in 1968 and was appointed senior counsel to the firm in 2003. He has focused on the representation of public and private corporations, start-up and emerging growth companies, investors and underwriters in public and private financings, stockholders and investment bankers engaged in mergers and acquisitions, and corporate directors both as counsel to corporate boards and as outside counsel to independent directors. Brontas is a frequent lecturer and speaker in various professional and trade association programs, and has earned a reputation as one of the nation's leading corporate lawyers. He is the author of "Boardroom Excellence: A Commonsense Perspective on Corporate Governance." He received a B.A. from Bowdoin College and an LL.B. from Harvard Law School. He is also a recipient of a Marshall Scholarship for study at Oxford University, where he received both B.A. and M.A. degrees from the Honors School of Jurisprudence.

Steven Grossman

Dr. Steven Grossman is a founding partner of Grossman, Tucker, Perreault & Pflieger, PLLC, which specializes in patent protection, licensing and enforcement of intellectual property rights and represents local and nationally known companies in the management of their intellectual property portfolio. Prior to entering his legal profession, he Grossman worked as a research and development scientist in the field of Polymer research at the Upjohn Company. He holds a B.S. in chemistry from the University of Connecticut, a Ph.D. in science and engineering from the University of Massachusetts and a J.D. from Franklin Pierce law Center.

A. Elizabeth Jones

Elizabeth Jones, executive vice president, APCO Worldwide, has extensive international experience in Europe, Eurasia, South Asia and the Middle East. She spent 35 years in the U.S. Foreign Service, where she achieved the highest rank of Career Ambassador and served as assistant secretary of state for Europe and Eurasia. Jones designed U.S. policies for NATO and European Union countries, Russia, Ukraine, the Caucasus and Central Asia and has supervised 54 U. S. ambassadors and their embassies. Among many other posts in her distinguished career, she served as U.S. ambassador to Kazakhstan; principal deputy assistant secretary for the Near East Bureau; senior advisor for Caspian Energy Diplomacy; executive assistant to Secretary of State Warren Christopher; and deputy chief of mission of the U.S. embassies in Bonn, Germany, and Islamabad, Pakistan. Jones received a Bachelor of Arts in history from Swarthmore College and a Master of Arts in international relations and strategic studies from Boston University's Berlin campus.

Myron Kandel

Myron Kandel was named to head the newly founded Initiative for Corporate Responsibility and Investor Protection in December 2005. Prior to his appointment to the initiative, Kandel was the founding financial editor and economic commentator for CNN for 25 years. After a previous career in newspapers, he was part of CNN's original launch team in 1980 and has been recognized as a pioneer in the development of financial news on television. He began his career in journalism as a copy boy at The New York Times, working nights while completing his degree at Brooklyn College, and then earned a masters' degree from Columbia University's Graduate School of Journalism. He received three honorary degrees from Washington and Jefferson College, Bethany College and Franklin Pierce College and a Presidential Medal from Brooklyn College. He has been the president of five journalism groups, has received a number of career achievement awards and is the author of "How to Cash In on the Coming Stock Market Boom."

Christos Papoutsy

A business executive, author and lecturer, Chris Papoutsy began his career and company in electronics at Hollis Automation in 1964. Under his leadership, Hollis, and later Cooper Electronics, grew to become a world leader in the electronics industry, with sales in excess of \$200 million. Papoutsy formed a number of charitable foundations and ventures, including the noted Women's Business Center in Portsmouth, N.H., which has received national recognition for its free training and support of women entrepreneurs. He has also endowed the Distinguished Chair in Ethics at Southern New Hampshire University. Papoutsy has received many awards, including Citizen of the Year Award, New Hampshire Patron of the Arts Award, E-Award "Excellence in Exporting," Pericles Award from the Order of AHEPA, Medal of St. Paul from the Eastern Orthodox Church, Arete Award from The Greek Institute of Boston and an honorary Doctor of Law degree from Southern New Hampshire University. He was named a Knight of St. Andrew (Archon) of the Ecumenical Patriarchate of the Eastern Orthodox Church. He recently returned from Europe, where he made presentations both at Oxford University and Hellenic Business Center in Athens, Greece.

Donald Perreault

Donald Perreault is a founding partner of the Intellectual Property law firm of Grossman, Tucker, Perreault & Pflger, PLLC. He specializes in U.S. and international patent procurement, creating value from procured patents through enforcement, licensing and strategic counseling, and opinion and strategy formation concerning competitive intellectual property. Prior to entering the legal profession, he worked in Raytheon Company's Communication Systems Division, where he designed and implemented electrical and software interfaces for communication systems used by U.S. armed forces. He is a graduate of the University of New Hampshire with a degree in electrical engineering and has a law degree from Franklin Pierce Law Center.

Cynthia P. Schneider

Cynthia P. Schneider was an associate professor of art history at Georgetown University when former President Bill Clinton appointed her to be ambassador to the Netherlands in 1998. As ambassador, she led initiatives in the fields of biotechnology, education and public policy and culture. She organized international conferences on biotechnology, the environment and cyber security and was a forceful advocate of the U.S. aerospace and defense industries. In recognition of those efforts, the Defense Department awarded her the Exceptional Public Service Order. An expert on Rembrandt and Dutch art of the 17th century, she was assistant curator of European paintings at the Boston Museum of Fine Arts before joining the Georgetown faculty in 1984. Following her service in the Netherlands, she returned to Georgetown, where she teaches in both the College of Arts and Sciences and the School of Foreign Service. She holds undergraduate and doctoral degrees in fine arts from Harvard and is currently working on a book on culture and diplomacy. Ambassador Schneider has been a member of the supervisory board of the international food conglomerate Royal Ahold.

Carl Spielvogel

Carl Spielvogel served as U.S. ambassador to the Slovak Republic from 2000 to 2001, following a distinguished career in advertising and communications. He served as chairman and chief executive of several of the world's largest global marketing and communications companies, including Backer Spielvogel Bates Worldwide, which conducted trade and commerce in 55 countries. He was vice chairman of the Interpublic Group of Companies and was chairman of the executive committee and general manager of McCann-Erickson Inc., Interpublic's largest company. He currently serves as chairman of the International Advisory Board of the Financial Times and as CEO of Carl Spielvogel Associates, an international investment, marketing and management company. Spielvogel started his working career at The New York Times, rising to reporter and columnist before leaving to make his mark in advertising. In 1995 former President Bill Clinton appointed him to the U.S. Broadcasting Board of Governors, which is responsible for the Voice of America, Radio Free Europe and all other nonmilitary media of the U.S. government. He is a graduate of Baruch College of the City University of New York.

Teresa (Terry) Tucker

Teresa Tucker is a founding partner of the Intellectual Property law firm of Grossman, Tucker, Perreault & Pflger, PLLC in Manchester, N.H., where she focuses on trademark and copyright matters and in counseling business and entrepreneurs in selecting, clearing and protecting new trademarks as well as in defending and asserting their trademarks in conflict situations. Prior to entering the legal profession, she was the marketing coordinator for PolyGram Records' Florida and Puerto Rico territory. She received her B.S. in marketing/management from Barry University and her J.D. from Franklin Pierce Law Center.

Kathryn Williams

Kathryn Swain Williams has built a solid practice of providing estate planning counsel to individuals, families, and businesses along the Route 125 belt from Rochester, N.H., to northern Massachusetts, and

throughout the New Hampshire Seacoast, including Portsmouth, Rye and Hampton and southern Maine. By developing lasting relationships with her clients, she continues their directives by working with children, grandchildren and other members of their families. At Wiggin & Nourie, Williams uses her comprehensive estate planning and elder law experience to help structure her high-net-worth clients' estates to preserve their wealth and protect their loved ones from transfer taxes and probate. She received a B.A. from the University of Pennsylvania, a master's of business administration from Boston College and a law degree from Suffolk University Law School.

Peter Worrell

Peter Worrell is the managing director of The Bigelow Company LLC. Established in 1935, The Bigelow Company provides investment banking services to successful entrepreneurial firms in North America, helping them first to build, and subsequently capture value in their businesses. Worrell has a special interest in the field of behavioral economics and its relevance to decision making in private capital markets, in addressing corporate governance issues of entrepreneurial enterprises and in creating enterprises with sustaining value to all stakeholders by welding together superior leaders with access to capital. Her has led or contributed to nearly 100 recapitalization, merger or acquisition transactions with an aggregate value created of over \$2.5 billion. He received a B.A. from St. Michael's College in Vermont, an M.B.A. from Babson College and an honorary Doctor of Jurisprudence from Saint Michael's College.