

2003 Ethics in the Classroom Survey Results

COURSE# COURSE TITLE TOPICS ADDRESSED

ACCOUNTING

ACC 101/102	Intro Fin Reporting I&II	Legal implications of financial statement preparation and analysis.
ACC 102	Financial Reporting II	Financial reporting issues
ACC 203/204	Intermediate Accounting	Fair financial reporting, materiality, fraud, fraud prevention, internal control
ACC 208	Cost Accounting II	Internal management reporting
ACC 306	Advanced Accounting	Advanced financial reporting issues - standards & ethics
ACC 411	Auditing Principles	Nature of code of conduct, need for rules, etc.
ACC 415	Federal Taxation I	Dilemmas in choices
ACC 416	Federal Taxation II	Dilemmas in choices
ACC 610/620	Fin Reporting I&II	Ethics of a CPA
ACC 660	Controllorship	Ethical decisions
ACC 700	Seminar Acct Topics	Ethical decisions

ADVERTISING / MARKETING / RETAILING

ADV 329	Principles of Advertising	Puffery and persuasion
FMK 202	Fashion Merchandising	Supply chain ethics
MKT 113	Intro to Marketing	Ethics and social responsibility, marketing and ethical issues, ethics in marketing
MKT 222	Principles of Retailing	Supply chain ethics
MKT 320	Sales Management	Sales management issues: bribery, expense reports, competitive bidding, buyer/seller behavior, gifts
MKT 322	International Retailing	Cross-cultural perspectives in business ethics
MKT 335	Professional Selling	Code of ethics in business to business sales
MKT 350	Ethical Issues in Marketing	Labeling (product), selling tactics, advertising tactics, pricing, Product design
MKT 500	Marketing Strategies	Ethics & social responsibility, pricing & advertising, fair dealings in a community, industry, or product category, appropriate use of marketing research. Labeling (product), selling tactics, advertising tactics, pricing, product design.
MKT 610	Advertising Management	Legal and ethical aspects of advertising, appropriate use of stereotypes, The Ad Council

BUSINESS / INTERNATIONAL BUSINESS

ADB 110	Intro to Business	Ethical & societal issues
ADB 125	Human Relations in Admin.	Type I vs. type II ethics, diversity, codes of ethics, whistle-blowing; International human relations, types of ethical situations
ADB 211	HR Mgmt	Audits, reasoning, action
ADB 215	Principles of Mgmt	Audits, awareness, leadership
ADB 322	Managing Organizational Change	Ethical considerations in organizational change, particularly downsizing
ADB 324	Total Quality Management	Ethical considerations in quality management
ADB 326	Social Environment of Business	Amorality vs. moral unity, application of ethical principles, codes of ethics, international issues, practical suggestions
ADB 328	Organizational Leadership	Leaders as ethical role models, leaders & decisions systems, Ch 3,4,5,9
ADB 342	Organizational Behavior	Ethical behavior & ethical decisions, Ch 5

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COURSE#	COURSE TITLE	TOPICS ADDRESSED
ADB 421	Strategic Management	Ethics in strategic decision-making, social responsibility, environmental responsibility, incidents in simulation
INT 675	International Corporate Governance & Control	Corporate responsibilities to shareholders and stakeholders, due diligence, disclosure, director duties, conflict of interest, principle agent issues
INT 700	Multinational Business Strategies	Worker rights, compensation, fairness in negotiation, fair use of intellectual property
MBA 500	Research Methods for Business	Ethics in research
MBA 600	Production & Operations Management	Ethics covered as one of the aspects in making decision related to operations management
MBA 670	Business, Government and The Environment	Cases/business ethics analysis. International challenges, cost-benefit, ethical decision-making, principle of double effect, scenarios, amorality vs. moral unity

COMMUNICATIONS

COM 227	Principles of Public Relations	PRSA Code of Ethics, 8 cases
COM 235	Introduction to Journalism	Ethics in journalism: covers briefly deontological, situational, etc. decision-making. Focus on application to journalism, "case study" approach
COM TYD II	Communications 3 Year Degree	<u>All My Sons</u> , Ch. 5 – Arguing ethical position and research

COMMUNITY ECONOMIC DEVELOPMENT

CED 701	Intro Comm. Econ Dev	Plagiarism issues, copyright, proper referencing & intellectual credit
CED 718	Nonprofit Mgmt	Ethics in non-profit management, client consultation, project development
CED 722	Negotiation Strategies	Ethics in negotiation.
CED 791	Proj. Design & Mgmt I	Ethical decision-making; social inequality, social advocacy
CED 791	Proj. Design & Mgmt	Plagiarism issues
CED 792	Proj. Design & Mgmt II	Ethical decision-making; social inequality, social advocacy
CED 801	Research Methods in CED I	Ethics in research; use of human subjects; inference
CED 802	Research Methods in CED III	Ethics in research with human subjects

ECONOMICS

ECO 201	Microeconomics	Normative economics (considers whether specific economic policies should be implemented – reflects the values of the individual making a judgment about a given policy)
ECO 202	Macroeconomics	Normative economics (see above)

EDUCATION

EDU 200	Introduction to Education	Ethics & legal Issues facing teachers. Axiology, character & citizenship education.
EDU 293	Field Experience/ELED	Teacher as professional
EDU 343	Reading/Lang Arts II	PL94-142 (special education)
EDU 502	Methods of Teaching Lang. Arts	Section 504 of Rehabilitation Act of 1973 IDEA
EDU 521	Exploring the Principles of Education	Professional ethics - relationship with administration, staff; confidentiality, everyday ethics in the classroom, diplomas.
EDU 601	Research Seminar	IRB, confidentiality, informed consent, permission, etc.
MBE 610	Improvement of Instruction	Teaching ethics

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ENGLISH

ENG 100	Fundamentals of Writing	Plagiarism, business, medical
ENG 101	Fundamentals of Writing	Many readings in text deal with ethical issues: television violence & the role of TV producers, hate crimes & legislation, feminist language, air travel safety, rights of mentally challenged citizens, role of state & federal government in financial aid to education, immigration policies, civility between students & teachers, responsibilities of big name sports stars & movie stars, the need to protect our neighbors, gender roles in films, nonviolent resistance, ways to deal with poverty, the way to handle the war on drugs, etc.
ENG 101	Fundamentals of Writing	Plagiarism issues
ENG 120	College Composition	Plagiarism issues
ENG 121	College Composition	Plagiarism issues. Argument –ethical conduct and considerations
ENG 220	Business Comm.	Misleading language (word usage), biased language in scales campaigns (misrepresenting product), misrepresenting oneself on resumes.
ENG 316	Contemporary Drama	All five dramas deal in some fashion with how we should behave toward others.
ENG 336	Thoreau and His Contemporaries	Henry David Thoreau (was one of the most ethical persons to have lived)
LIT 201	Survey of World Literature I	Plato, Aristotle, Old Testament, New Testament, Confucius, Taoism, Dante, Machiavelli and Montaigne
LIT 213	Survey of American Lit I	Many American literary expressions of ethical issues
LIT 214	Survey of American Lit II	War, homosexuality, loyalty, ecology, the role of science, death, freedom for adolescents, women's rights, treatment of mentally ill, elder care, forced retirement, compassion for people with disabilities, civil rights/racism and parent/child relationship
LIT 224	Survey of British Lit II	Romanticism, Victorianism, etc.
LIT 332	The Nature Writers	Environmental literature readings
LIT 472	Studies in Amer. Modernism	All readings related to psychological, economic, and ethical issues of 1918-1960

ENGLISH AS A SECOND LANGUAGE

ESL 100	Eng as a 2 nd Language	Approach to abortion, cloning, aids & euthanasia in students' countries. Prejudice & forms of discriminating in students' cultures. Treatment of prisoners. Extent of gov't. & business corruption in students' cultures. ISO on environment & extent of compliance in students' countries.
ESL Level 4	Eng as a 2 nd Language	Euthanasia, treating AIDS in the world, discussions for language-building with content concerning ethical decisions/dilemmas

FINE ARTS / HUMANITIES

FAS 201	Intro. to the Humanities I: Greece through the Renaissance	Machiavelli, Antigone (Justice vs. Law, Women's Rights, Right Acting vs. Right Thinking, etc.)
FAS 202	Intro to the Humanities II: Baroque through Modern	The Inquisition, The Communist Manifesto and treatment of workers
FAS 202	Intro to Humanities II	Plagiarism, role of the church in art, various philosophers' ideas, The Enlightenment, art thefts, freedom of expression, censorship, loyalty to patrons and others.
FAS 340	Modern Art	Artists' rights to their created works and ethics of art criticism
FAS 370	American Art	Artists' rights to their created works and ethics of art criticism

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FRESHMAN EXPERIENCE SEMINAR

FEX 100	Freshman Experience	Ethics discussed in almost every class. One of two books involved case studies, all of which involved ethics.
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GRADUATE LANGUAGE STUDIES

GLS 470	Graduate Language Studies	Worker safety/environmental hazards
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HUMAN RESOURCE MANAGEMENT

HRM 500	Human Behavior in Organizations	Ethical decision-making related to organizational change (such as downsizing), cross-cultural issues, and ethical appropriateness in leadership, negotiating. Managerial ethics.
HRM 600	Human Resource Management	Ethics and HR management, diversity
HRM 630	Topics in Healthcare Admin.	Medical ethics
HRM 670	Leadership	Moral leadership

HOSPITALITY / TOURISM / CULINARY

HTM / TCI 109	Quantity Food Purchasing	Purchasing (collusion)
HTM / TC! 116	Mgt: Safety, Sanitation, Security	Safety, sanitation and security issues
HTM 314	Hospitality & Tourism Marketing	Marketing and advertising
HTM 327	Food & Bev. Op. Mgmt.	Truth in menu, management
HTM 416	Legal Issues in Hospitality	Hospitality law
HTM 421	Services Management: A Strategic Approach	Strategy implementation
HTM 422	Beverage Mgmt. & Control	Liquor controls
HTM 429	Hotel Administration	Hotel administration issues
TCI 211	Food Production II	Menu description
TCI 218	International Cuisine	Touching on foreign cultures and their ethics regarding food & diet

INFORMATIAON TECHNOLOGY

IT 100	Into to Information Tech.	Issues of copyright, privacy, security, potential for discussing human rights.
IT 210	Intro to System Analysis & DSN	Privacy, intellectual property
IT 325	Advanced Applications Program	Privacy, intellectual property
IT 471TYD	Special Topics in Leading Applications in IT	Basic concepts of responsibility, accountability, liability; ethical analysis; ethical principles; IT professional codes of ethical conduct; moral dimensions of information systems; information rights; property rights; system quality; quality of life
IT 485	Management of Information Technology	Use of others' information in strategic and technical planning
IT 500	Information Technology	Current book has a specific section ethics
IT 640	Data Comm. & Networking	Internet security
IT 670	Topics in Info Technology	Ethics & legal issues on the internet
IT 700	Projects in Computer	Embedded ethical topics

MATHEMATICS

MAT 120	Finite Math	Truth in lending, radioactive decay (plutonium waster), gambling, probability vs. possibility in argument
MAT 220	Statistics	"Social Norm Data" and decision making, lies in stat., distortion of data in argumentation.

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ORGANIZATIONAL LEADERSHIP

OL 630	Entrepreneurship & Small Bus. Mgmt.	Medical ethics
OL 660	Redesigning Mid. Mgmt.	Ethical decision making
OL 690	Bus., Gov. & the Environ.	All classes involve ethics

PHILOSOPHY

PHL 210	Intro. To Western Philosophy	Aristotelian virtue ethics, Kant, Bentham/Mill
PHL 215	Contemporary Moral Issues	Course content devoted entirely to ethical issues
PHL 216	Business Ethics	Course content devoted entirely to ethical theories and their application to dilemmas in the workplace
PHL 230	World Religions	Ethical systems of each of the major world religions

POLITICAL SCIENCE

POL 319	Environmental Politics	Moral basis of environmentalist & anti-environmentalist ideologies & related political ideologies
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PSYCHOLOGY

PSY 108	Introduction to Psychology	Ethics in research and counseling
PSY 211	Human Growth & Development	Ethics in research, genetic, bias
PSY 215	Psychology of Abnormal Behavior	Ethics in research and treatment

SOCIOLOGY

SOC 112	Intro. To Sociology	Values
SOC 317	Sociology of the Family	Research, cross-cultural, government policy

SPORT MANAGEMENT

SPT 111	Sport Management I	Ethical principles applied to sport management (Ch. 6)
SPT 114/ SOC 333	Sport and Society	Objective of the course is to familiarize students with ethical issues as they arise in various sports contexts. Using sports cases, students explore ethical issues in government, personal relations, medicine, journalism and media, education, coaching, business, law, science, international relations, and many others.
SPT 208	Sport Marketing	Ethics in marketing
SPT 319	Sport Sales & Public Relations	Sports Information Director (Ch.2), COSIDA (Code of Ethics) and photography (Ch. 7)
SPT 461	Seminar on Sport Mgmt.	Miscellaneous current events – gambling, payment of college athletes, player misconduct, NCAA rules violations
MBA 600	Production and Operations Management	Covered as one of the aspects in making decisions related to operations management