SNHU Graphic Design and Media Arts graduates have found employment as:

- 3-D animators and designers
- Art directors
- Digital media specialists
- Digital publication designers
- Graphic designers
- Marketing administrators
- Marketing directors
- Marketing specialists
- Multimedia specialists
- Production managers
- User interface designers
- Web developers

“The SNHU design courses inspired me and turned my passion for creating things into a skill. The experience developed and honed my raw creative abilities and turned that into an incredibly rewarding career.”

Justin Martin ’08
Creative Director
Altos Marketing

Visual communications professionals are in great demand, with organizations of all kinds using design technology to convey messaging through multiple mediums. With the SNHU Graphic Design and Media Arts program’s reputation for producing highly skilled graduates, you will be well positioned for a design career.

Program faculty members act as both teachers and mentors. They advise you on your program focus, course and minor selection, internships, graduate school, and careers. Using their strong connections in the design industry and at organizations in the greater Boston region and beyond, they introduce you to their contacts and help you network in the field. Area businesses often seek out our talented design students, giving you opportunities for internships and employment.

An internship class taken during your internship encourages you to analyze how your classroom experience in design converges with actual work in the field. The goal is to prepare you for a smooth transition to the professional design world, where you can successfully demonstrate your extensive design skills.
Bachelor of Arts in
Graphic Design and Media Arts

Turn your artistic interests and talents into a professional career with a degree in Graphic Design and media arts from SNHU. Design, develop, and deliver high-quality visual communications for specially targeted audiences.

Expand your design expertise and experience in a variety of courses focused on designing for print and web, as well as basic to advanced video production and motion graphics. Learn and practice design theory during hands-on computer graphics training. Use the latest graphics industry software in the design lab and on your own. Discover best practice applications for solving design issues to industry standards.

In small classes, enjoy individual attention from program faculty. All are active in the design field and have extensive experience to share — as well as real-world design projects, best practices, and solutions. Work collaboratively on actual client projects. Gain additional professional perspectives through membership and events with the American Institute of Graphic Arts and NH Creative Club. Explore design in other countries in the Study Abroad Program.

Earning your Graphic Design and Media Arts degree at Southern New Hampshire University exposes you to more than top-notch design courses and faculty. You can increase your skills and marketability with a minor or double major in an area such as marketing, communication, video production, game design, or business.

PREPARE for a professional career in visual communication.

GAIN a broad liberal arts and technical design education.

ENJOY small studio classes that nurture your creativity.

EARN a degree from a design program with a reputation for excellence.

Our Graduates Go Places

SNHU Graphic Design and Media Arts graduates have interned with or been hired by organizations such as:

- Altos Marketing
- ANN Inc
- Bevnet.com
- BDP Technology
- Boston Red Sox
- C&K Printing
- Comcast
- Company C
- Direct Display Publishing
- Farm Industrial Design
- GDS Sign Company
- GYK Antler
- HP Hood
- Ignite Studio
- IWP
- Just Different
- Keystone Press
- Manchester Radio Group
- Maximum Media
- Meadowbrook
- Millennium Marketing
- New Hampshire Fisher Cats
- New Hampshire International Speedway
- New Hampshire Magazine
- New Hampshire Public Radio
- Pannos Winzler
- Print NH
- Roaming Around
- Schall Creative
- Scribbet
- SilverTech
- SnapApp
- Spectrum Marketing
- VideoNitch