

Southern New Hampshire University

Graduates¹ by Degree Program by Academic Year²

ACBSP Accredited Degree Program		2021-2022	2022-2023	2023-2024	2024-2025
		Result	Result	Result	Result
Associate of Science in Accounting	Online	331	360	438	457
	Campus	N/A ³	N/A ³	N/A ³	N/A ³
Associate of Science in Business Administration	Online	825	942	1164	1452
Associate of Science in Marketing	Online	91	125	144	168
Bachelor of Science in Accounting	Online	560	612	716	788
	Campus	13	21	12	14
Bachelor of Science in Accounting and Finance	Online	142	148	200	234
	Campus	7	6	9	6
Bachelor of Science in Business Administration	Online	4191	4725	5428	6451
	Campus	119	181	236	159
Bachelor of Science in Computer Information Systems	Online	10	38	83	102
	Campus	3	2	7	6
Bachelor of Science in Economics and Finance	Campus	38	80	122	232
Bachelor of Science in Fashion Merchandising and Management ⁴	Online	41	42	42	43
Bachelor of Science in Finance	Online	157	183	246	297
Bachelor of Science in Marketing	Online	172	243	259	334
	Campus	17	16	19	12
Bachelor of Science in Operations Management	Online	249	312	386	524
Bachelor of Science in Sport Management	Online	78	96	98	145
	Campus	18	18	20	19
Bachelor of Science in Technical Management II	Online	19	38	37	51
Master of Business Administration	Online	1779	2758	3030	2769
	Campus	55	49	39	26
Master of Science in Accounting	Online	184	230	324	303
Master of Science in Accounting and Finance ⁴	Online	43	58	61	40
Master of Science in Applied Economics ⁴	Online	19	42	24	26
Master of Science in Finance	Online	75	96	72	66
Master of Science in Human Resource Management	Online	334	405	347	309
Master of Science in Information Technology	Online	214	236	253	227
	Campus	21	97	126	161
Master of Science in Management	Online	116	111	92	82
Master of Science in Marketing	Online	188	214	190	154
Master of Science in Organizational Leadership	Online	169	213	236	200
Master of Science in Project Management and Operations	Online	126	191	165	164
Master of Science in Sport Management	Online	124	111	107	79
Doctor of Philosophy in International Business	Campus	1	3	2	6

¹ Total number of learners who graduated from the program during the Academic Year specified.

² Academic year spans corresponding Fall/Spring terms for Campus programs and Fall/Spring/Summer terms for Online programs.

³ N/A indicates that no learners were enrolled in the program or eligible for graduation.

⁴ This program is no longer accepting new students.