

MS IN BUSINESS ANALYTICS: Overview

TERM	COURSES	PROFESSIONAL SKILLS
Term 1: Business Strategy and Financial Modeling	<ul style="list-style-type: none"> • QSO-513 Business Strategy • QSO-533 Business and Financial Modeling 	<ul style="list-style-type: none"> • Career Focus: Building Your Professional Profile • Technical Focus: Microsoft Excel
Break Between Terms		
Term 2: Data Visualization and Storytelling	<ul style="list-style-type: none"> • QSO-553 Business Metrics and Data Storytelling • QSO-573 Data Visualization Techniques 	<ul style="list-style-type: none"> • Career Focus: Job Search Strategies • Technical Focus: Tableau
Break Between Terms		
Term 3: Analytics Strategy and Tools	<ul style="list-style-type: none"> • QSO-593 Analytics Strategy and Methods • QSO-613 Data Analytics Toolkit I 	<ul style="list-style-type: none"> • Career Focus: Telling Your Story • Technical Focus: Python
Break Between Terms		
Term 4: Full-Stack Data Analytics	<ul style="list-style-type: none"> • QSO-633 Full-Stack Data Analytics • QSO-653 Data Analytics Toolkit II 	<ul style="list-style-type: none"> • Career Focus: Implementing Your Career Plan • Technical Focus: SQL
Break Between Terms		
Term 4: Solving Business Problems with Analytics	<ul style="list-style-type: none"> • QSO-673 Integrative Experience in Business Strategy • QSO-693 Integrative Experience in Analytics Strategy 	<ul style="list-style-type: none"> • Career Focus: Setting Yourself Up for Success • Technical Focus: Bringing All the Tools Together
Graduation		

Support Resources:

- **Academic Support Resources** – resources in each course in Brightspace
- **Career Materials** – in the Brightspace learning module
- **Help Desk Support** – technical and IT needs
- **Shapiro Library**
- **mySNHU** – orientation and wellness resources
- **Handshake** – job board and career networking community
- **Wisr** – alumni mentoring and career community