

## Campus to Southern New Hampshire University Online

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction accessed through mySNHU.edu.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact Admission at 1-800-668-1249 or University Partnerships at [partnersupport@snhu.edu](mailto:partnersupport@snhu.edu).
- To ensure you are referencing the most current pathway for your program at SNHU, please visit [www.snhu.edu/admission/transferring-credits/community-college-partnerships](http://www.snhu.edu/admission/transferring-credits/community-college-partnerships)

Campus AA Business Administration Course Requirements	Cr	Southern New Hampshire University Online BS Marketing	Cr
<b>Campus Courses</b>		<b>General Education Core Requirements</b>	<b>42</b>
GE150 Intro to Logic & Critical Thinking	2.68	EETH: Ethical Thought and Equity (ETH, PHL)	3
BUSN250 Business Communications & Professional Development	2.68	ECCE: Creative and Critical Expression (COM, ENG, FAS, HUM, LAN, LAR, LAS, LFR, LIT, LMN, LSP, MUS, except ENG 120, 121, 122, 123, 130, 190, 200)	3
		EHPS: Historical Perspectives (CIV, HIS)	3
MATH125 Quantitative Reasoning	2.68	ESMF: Scientific and Mathematical Fluencies (BIO, CHM, CIS, CS, EG, ENV, GAM, GEO, GRA, IT, MAT, PHY, SCI, IHP 340)	3
BUSN130 Principles of Microeconomics	2.68	ECO 201 Microeconomics	3
BUSN180 Principles of Macroeconomics	2.68	ECO 202 Macroeconomics	3
		Exploration Elective: Take 1 course from the five Exploration categories above (EETH, ECCE, EHPS, ESMF, ESPE)	3
BUSN150 Business & Professional Ethics	2.68	Any 300/400 level HIS, LIT, IDS, PHL, POL, PSY, SCS, SOC, ENG, and 60 or more credits.	3
GE125 Environmental Science & Ecological Living	2.68	Social Justice (CSOJ) or Sustainability (CSST) (SST or ENV)	3
GE110 American Government	2.68	Social Justice (CSOJ), Humanities (CHUM), Sustainability (CSST), or an Exploration Elective for students transferring 12+ credits	3
CPTR125 Spreadsheets & Databases	2.68	Social Justice (CSOJ), Humanities (CHUM), Sustainability (CSST), or an Exploration Elective for students transferring 12+ credits	3
ENGL125 English Composition	2.68	ENG 120 English Composition I or ENG 130 Foundations of Written Communication	3
ENGL200 Advanced Composition	2.68	ENG 190 Research and Persuasion or ENG 200 Sophomore Seminar	3
		MAT 240 Applied Statistics	3
<b>Campus Courses</b>		<b>SNHU Business Core</b>	<b>30</b>
ACCT100 Financial Accounting	2.68	ACC 201 Financial Accounting	3
		ACC 202 Managerial Accounting	3

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Campus AA Business Administration Course Requirements	Cr	Southern New Hampshire University Online BS Marketing	Cr
<b>Campus Courses</b>		<b>SNHU Business Core (Continued)</b>	<b>Cr</b>
<b>BUSN215 Business Law</b>	<b>2.68</b>	BUS 206 Business Law I	3
		BUS 210 Managing and Leading in Business	3
		BUS 225 Critical Business Skills for Success	3
		BUS 400 Driving Business Opportunities	3
		FIN 320 Principles of Finance	3
		INT 220 Global Dimensions in Business	3
<b>BUSN160 Principles of Marketing</b>	<b>2.68</b>	MKT 205 Applied Marketing Strategies	3
		QSO 321 People, Planet, and Profit	3
<b>Campus Courses</b>		<b>SNHU Major Courses</b>	<b>21</b>
<b>BUSN200 Digital Marketing</b>	<b>2.68</b>	MKT 225 Digital Marketing	3
		MKT 270 Professional Selling	3
		MKT 337 Marketing Research	3
		MKT 345 Consumer Behavior	3
		MKT 400 Strategic Brand Management	3
		MKT 432 Strategic Marketing Planning	3
		3 credit(s) from the following: BUS 496 Adv. Experiential Learning for Business MKT 490 Marketing Internship	3
<b>Campus Courses</b>		<b>SNHU Major Electives</b>	<b>12</b>
		12 credit(s) from ADV or MKT within the 100 - 499 range or from the following courses: QSO 330 Supply Chain Management	12
<b>Campus Courses</b>		<b>SNHU Free Electives</b>	<b>19.8</b>
<b>BUSN105 Intro to Business</b>	<b>2.68</b>		
<b>BUSN220 Modern Finance</b>	<b>2.68</b>		
<b>BUSN210 Entrepreneurship</b>	<b>2.68</b>		
<b>BUSN205 Principles of Management</b>	<b>2.68</b>		
<b>ACCT200 Financial Accounting II</b>	<b>2.68</b>		
<b>BUSN230 Small Business Management</b>	<b>2.68</b>		
<b>BUSN275 Strategic Management</b>	<b>2.68</b>		
<b>COLL110 Presentation Skills</b>	<b>1.04</b>		
<b>Campus Degree Credits</b>	<b>60</b>	<b>SNHU Online BS Marketing Credits Required</b>	<b>120</b>

## Transfer Credit Policy

\* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for students and is based upon SNHU Online's 2023/2024 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU Online's degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU Online to be awarded a bachelor's degree.