

SOUTHERN NEW HAMPSHIRE UNIVERSITY



Doctoral Programs 2020 and 2021  
VIRTUAL COMMENCEMENT EXERCISES  
[CLICK HERE TO VIEW CEREMONY](#)

SATURDAY, MAY 8, 12 PM ET

2021

The background features a large, light gray watermark of the Southern New Hampshire University logo. The logo is circular with the text "SOUTHERN NEW HAMPSHIRE UNIVERSITY" around the perimeter. In the center is a shield divided into four quadrants, containing an open book, a torch, a globe, and a leaf. Below the shield is a banner with the motto "SUMMA OPTIMAQUE" and the year "1932".

**CONFERRAL OF  
DOCTORAL DEGREES**

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Saturday, May 8, 2021 at 12 p.m.

## ORDER OF EXERCISES

### **WELCOME**

DR. STEVEN JOHNSON  
Senior Vice President

### **THE NATIONAL ANTHEM**

JESSICA CALDWELL  
Director of Academic Advising

### **PRESIDENT'S REMARKS**

DR. PAUL J. LEBLANC  
University President

### **HONORARY DEGREE RECIPIENT**

DR. LAURIE SANTOS  
Professor Of Psychology, Yale University  
Host Of *The Happiness Lab*

Presented and Conferred By  
Dr. Paul J. LeBlanc  
University President

### **COMMENCEMENT ADDRESS**

DR. LAURIE SANTOS

### **PRESENTATION OF DEGREE CANDIDATES**

DR. WILLIAM LIGHTFOOT  
School of Business

DR. KENNETH NIVISON  
School of Education

### **CONFERRAL OF DEGREES**

DR. PAUL J. LEBLANC  
University President

### **WELCOME TO NEW ALUMNI**

JOHN "JR" RISTAINO '82  
President of SNHU Alumni Association

### **TRADITIONAL CONGRATULATORY CLAPLINE**

Faculty and Staff of  
Southern New Hampshire University

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# **PRESENTATION OF DEGREE CANDIDATES**

SCHOOL OF BUSINESS

SCHOOL OF EDUCATION

*The list of names published in this program is not an official list of degree recipients. Names listed here include those who have completed all of their degree requirements as well as those who are expected to complete their degree requirements by May 31, 2021. An official list of degrees conferred is maintained by the Office of the University Registrar.*



# BUSINESS PROGRAMS

## SCHOOL OF BUSINESS

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The School of Business at Southern New Hampshire University prepares students for successful careers through a commitment to exceptional teaching of business fundamentals, a relentless focus on the competencies and workplace skills that distinguish high performers in business, and partnerships with businesses and organizations that provide our students with workplace experience and an understanding of today's business environments. The basic knowledge in accounting, economics, finance, marketing, management, leadership, and operations that every business student must attain is no longer sufficient to succeed.

Students today need to be adaptable to succeed in a workplace where jobs that have never existed before are being created daily as new technologies provide opportunities and challenges. They need to understand the implications of a global marketplace that is fully connected and interdependent. And they need to approach every job as an entrepreneur, finding new and better ways of doing things. We pride ourselves on our exceptional faculty that provides a broad, relevant business education designed to launch our students on successful careers and lives.

# DOCTORATE OF PHILOSOPHY INTERNATIONAL BUSINESS

*Graduates have all successfully defended their dissertation and have been approved by faculty chair.*

**DANIJELA BJELOGRLIC**

“The Performance of the Largest MNC's from Developed and Developing Countries and the Moderating Impact of Institutions”

Chair: Dr. Bulent Aybar

**ROZITA GHAFARI FARD**

“Factors Affecting Small Businesses in Developing Economies: The Role of Formal Institutions”

Chair: Dr. Massood Samii

**HAO HUANG**

“Determinants of Innovation in Regions”

Chair: Dr. Massood Samii

**YANG LIU**

“A Novel Decision-Making Model of the Globalizing Consumer Behavior: Evidence from Chinese Middle-class Consumers who Purchase Luxury Goods from Overseas Markets”

Chair: Dr. Aysun Ficici

**MARZIEH NAMAZI**

“The Determinant of Income Inequality: Emphasis on Digitalization”

Chair: Dr. Bulent Aybar

**STEPHEN PEREIRA, JR.**

“The Monument Brands: Examining Luxury Firm Investment in Cultural Legacy Programs”

Chair: Dr. William Lightfoot

**TUGBA BINGOL**

“Cultural Influence on Purchase Intention in Social Media: Turkish and American Consumers”

Chair: Dr. Leila Samii



# EDUCATION PROGRAMS

## **SCHOOL OF EDUCATION**

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Founded in 2004, the School of Education, provides undergraduate, graduate, and doctoral programs to more than 700 students each year. The School of Education is committed to creating a better tomorrow by preparing students to be knowledgeable, reflective leaders, responsive to the needs of a diverse society. The School of Education is strongly focused on teaching. Our faculty takes great pride in working closely with our students in a rigorous, practitioner based program that leads to teacher certification. We have built strong partnerships with schools throughout the region that are committed to providing extensive clinical experiences in classrooms for our students as early as freshman year. Our recently redesigned undergraduate teacher education program will allow our teacher education candidates to spend their entire senior year in a school placement.

## DOCTORATE OF EDUCATIONAL LEADERSHIP

*Graduates have all successfully defended their dissertation and have been approved by faculty chair.*

**AMANDA KATHARINE DOLAN**

“Facing Attrition: The Lived Experiences of Emerging Adult Teachers in Public Education”

Chair: Dr. Richard Ayers

**SYDNEY DONNELLY LEGGETT**

“Women in the Superintendency in New Hampshire: A Grounded Theory of Resilience”

Chair: Dr. Matthew Moehle

**AMANDA JANE MURCHISON**

“Gender Equity Prioritization by and Gender Attitudes of Professors in Teacher Preparation Programs”

Chair: Dr. Audrey Rogers

**ROY SCHIFILLITI**

“A Multiple Case Study of Transformational Leadership at Struggling Colleges”

Chair: Dr. Richard Ayers

**KEVIN M. NOONAN**

“Employee Views of Servant Leadership and Authenticity in a Law Enforcement Organization”

Chair: Dr. Irving Richardson



## Congratulations to our newest graduates!

We are proud to welcome you to the SNHU Alumni Association, and honored to celebrate your accomplishments and the determination that got you here today. You're joining the ranks of more than 155,000 SNHU alumni worldwide, a diverse and accomplished network of professionals, community leaders, and change makers.





Remember that your alma mater is here for you after you graduate, with a multitude of ways to stay connected to the SNHU community, from volunteering as a career coach to building your regional SNHU network to attending regional and virtual events.

Be sure to visit [alumni.snhu.edu](http://alumni.snhu.edu) to update your alumni profile, leverage career resources, learn about upcoming events, access other great benefits, and find meaningful ways to continue your journey with SNHU.

With Penmen Pride,

A handwritten signature in black ink that reads "JR Ristaino". The signature is fluid and cursive, with a long horizontal flourish extending to the right.

John "JR" Ristaino '82  
President of SNHU Alumni Association

-  /SNHUalumni
-  @SNHUalumni
-  @SNHUalumni
-  [bit.ly/linkedinSNHU](https://bit.ly/linkedinSNHU)