



**A.S. Business Communications to B.A. Communications
Manchester Community College - Southern New Hampshire University-COCE**

Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction accessed through mySNHU.edu.
This guide serves as a mapping tool for students. Individual student evaluations will vary.
Please contact SNHU-COCE Academic Alliances Team for personalized guidance or questions at:
Admissions: 1.800.668.1249 | AcademicAlliances@snhu.edu

Manchester Community College A.S. Business Communications	Cr	Southern New Hampshire University-COCE B.A. Communications	Cr
Course Equivalencies		General Education Core Requirements	
		42	
ENGL110M College Composition I	3*	ENG 122 English Composition I	3
		ENG 123 English Composition II	3
Mathematical Concepts/Quantitative Reasoning 100+ (MATH132M Business Mathematics)	3	MAT 125, MAT 130, MAT 135, MAT 136, or MAT 240	3
CIS110M Microsoft Computer Applications	3	SNHU 107 or Free Elective for students transferring 12+ credits	3
ACCT113M Accounting and Financial Reporting I	3	IDS 100 or Free Elective for students transferring 12+ credits	3
Fine Arts and Humanities General Education Core (Liberal Arts Elective)	3	EFAH: Fine Arts and Humanities Elective (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3
Fine Arts and Humanities General Education Core (PHIL240M Ethics)	3	EFAH: Fine Arts and Humanities Elective (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3
Social and Behavioral Sciences General Education Core (PSYC110 Introduction to Psychology)	3	ESBS: Social and Behavioral Sciences Elective (ATH, ECO, HSE, POL, PSY, SCS, SOC, SCS 100, or SCS 200)	3
Social and Behavioral Sciences General Education Core (ATH, SOC, ECO, ENV, POL, or PSY)		ESBS: Social and Behavioral Sciences Elective (ATH, ECO, HSE, POL, PSY, SCS, SOC, SCS 100, or SCS 200)	3
Science/Technology/Mathematics General Education Core (Science Elective)	3	ESTM: Science/Technology/Mathematics Elective (BIO, CHM, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3
Science/Technology/Mathematics General Education Core (BIO, CHM, ENV, GEO, SCI, IT, MAT)		ESTM: Science/Technology/Mathematics Elective (BIO, CHM, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3
History Electives (HIS)		EHIS: History Electives (HIS, HIS 100, or HIS 200)	3
History Electives (HIS)		EHIS: History Electives (HIS, HIS 100, or HIS 200)	3
SNHU Course		Choose one (1) Seminar Course: IDS 400, IDS 401, IDS 402, IDS 403, or IDS 404	3
Course Equivalents		SAS Required Courses	
		9	
BUS210M Organizational Communications	3	ENG 220 Business Communication	3
		Choose one (1): GRA 310, HIS 114, POL 210, PSY 257, SCI 219, SOC 328	3
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Major Course Requirements		33	
BUS120M Introduction to Communications Media	3	COM 126 Introduction to Mass Communication	3
ENGL113M Introduction to Public Speaking	3	COM 212 Public Speaking	3
		COM 227 Public Relations	3
		COM 230 Graphics and Layout in Print Media	3
		COM 235 Introduction to Journalism	3
		COM 310 Social Media	3
		COM 430 Organizational Communications	3
		Upper Division Electives or Concentration Option to be discussed with your SNHU-COCE Advisor. Concentration Options: New Media, Professional Writing, Public Relations	12
Manchester Community College Courses		SNHU-COCE Free Electives	
		36	
General Education Core Electives (English Elective)	3	Free Electives	
MKTG125M Principles of Marketing: A Global Perspective	3	Free Electives	
BUS114M Management	3	Free Electives	
BUS216M Organizational Behavior	3	Free Electives	
MKTG210M Advertising	3	Free Electives	
GDES110M Page and Layout Design	3	Free Electives	
BUS200M Team Building	3	Free Electives	
MKTG135M Global Consumer Behavior	3	Free Electives	
MKTG205M International Marketing	3	Free Electives	
MKTG282M Marketing Research	3	Free Electives	
FYE100M First Year Cornerstone	1	Free Electives	
Excess Credits*	1	Free Electives	
Manchester Community College A.S. Business Communications Credits		SNHU-COCE B.A. Communications Total Credits Required	
64-90		120	

* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for students and is based upon SNHU-COCE 2018/2019 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case by case basis for transfer equivalency.
- Students must earn a grade of "C-" or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU-COCE's degree requirements and academic standards for transfer.
- Students must take at least 30 credits (ten classes) at SNHU-COCE to be awarded a bachelor's degree.