

Southern New Hampshire University-COCE Business Administration-Marketing, B.S.		Ft. Knox Recruiting and Retention School (RSS)						Avenues of Awarded Credit					Notes
Course Number Course Title	Semester Credits	MOS: 79R						Resident	Transfer	CLEP	DSST	SOC DNS Identifier	
		Skill Level 30	Skill Level 40	Skill Level 50	ACE Recommendation	ACE Identifier	Military Course						
General Education Course Requirements	45												
ENG 122 College Composition I	3							X	X	X		EN202A/B	CTC Articulation: ENGL 1301
ENG 123 College Composition II	3							X	X			EN203A/B	CTC Articulation: ENGL 1302
MAT 240 Applied Statistics	3							X	X		X	MH073A/B	CTC Articulation: MATH 1342
SNHU 107 or Free Elective for students transferring 12+ credits	3	3	3	3	Office Administration	AR-1406-0229	501-ASIV7	X	X	X	X	Various	CTC Articulation: Various
IDS 100 or Free Elective for students transferring 12+ credits	3	3	3	3	Interpersonal Communication	AR-1406-0103	501-SQI4	X	X	X	X	Various	CTC Articulation: Various
EFAH: Fine Arts and Humanities Elective (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3	3	3	3	Business Communication	MOS-79R-002	MOS-79R	X	X	X	X	Various	CTC Articulation: Language, Philosophy & Culture, or Creative Arts General Education Core
EFAH: Fine Arts and Humanities Elective (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3							X	X	X	X	Various	CTC Articulation: Language, Philosophy & Culture, or Creative Arts General Education Core
ECO 201 Microeconomics (ESBS)	3							X	X	X		EC301A/B	CTC Articulation: ECON 2302
ECO 202 Macroeconomics (ESBS)	3							X	X	X		EC201A/B	CTC Articulation: ECON 2301
ESTM: Science/Technology/Mathematics Elective (BIO, CHM, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3		3	3	Computer Applications	MOS-79R-002	MOS-79R	X	X	X	X	Various	CTC Articulation: Life & Physical Sciences General Education Elective Core
ESTM: Science/Technology/Mathematics Elective (BIO, CHM, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3							X	X	X	X	Various	CTC Articulation: Life & Physical Sciences General Education Elective Core
EHIS: History Electives (HIS, HIS 100, or HIS 200)	3							X	X	X	X	Various	CTC Articulation: HIST 1301
EHIS: History Electives (HIS, HIS 100, or HIS 200)	3							X	X	X	X	Various	CTC Articulation: HIST 1302
Free Elective	3							X	X	X	X	Various	
Choose one (1) Seminar Course: IDS 400, IDS 401, IDS 402, IDS 403, or IDS 404	3							X					SNHU Course
Business Core Requirements	30												
ACC 201 Financial Accounting	3							X	X	X		AC101A/B	CTC Articulation: ACCT 2301
ACC 202 Managerial Accounting	3							X	X			AC107A/B	CTC Articulation: ACCT 2302
BUS 206 Business Law I	3							X	X	X		BU122A/B	CTC Articulation: BUSI 2301; MGMT 2305
FIN 320 Principles of Finance	3							X	X		X	BU201A/B	
INT 113 Introduction to International Business	3							X	X			BU107A	
IT 210 Business Systems Analysis and Design	3							X	X		X		CTC Articulation: ITSE 1450
MKT 113 Introduction to Marketing	3	3	3	3	Marketing	MOS-79R-002	MOS-79R	X	X	X		BU301A/B	CTC Articulation: MRKG 1311; MGMT 2301
OL 125 Human Relations in Administration	3	3	3	3	Personnel Management	AR-1406-0229	501-ASIV7	X	X			BU102A/B	CTC Articulation: BMGT 1301, HRPO 1311
OL 421 Strategic Management and Policy (Capstone)	3							X					SNHU Course
QSO 300 Operations Management	3							X				MG107A/B	

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Major Concentration Course Requirements	15												
MKT 265 Social Media & Marketing Communications	3	3	3	3	New Media	MOS-79R-002	MOS-79R	X	X				
MKT 337 Marketing Research	3							X	X			BU304A/B	
MKT 345 Consumer Behavior	3							X	X			BU303A/B	
MKT 270 Professional Selling	3	3	3	3	Sales Management	AR-1406-0103	501-SQ14	X	X			BU324A/B	CTC Articulation: MRKG 2333
Choose one class (3 credits) from MKT/ADV prefix (100-499); FMM-225, FMM-325; FMM-340; FMM-410	3							X	X			Various	SOC-DNS: Various; CTC Articulation MKG1302
Free Electives	30												
OL 211 Human Resource Management	3	3	3	3	Management Communications	AR-1406-0273	7C-F40/501-F7						
OL 342 Organizational Behavior	3	3	3	3	Organizational Leadership	AR-1406-0275	501-F2						
OL 215 Principles of Management	3	3	3	3	Management	AR-1406-0275	501-F2						
OL 442 Human Resource Strategy and Development	3	3	3	3	Personnel Staffing and Recruiting	AR-1406-0103	501-SQ14						
OL 328 Leadership	3	2	2	2	Human Resource Management	AR-1406-0246	7C-F43						
Free Elective	3	3	3	3	Decision Making & Problem Solving	MOS-79R-002	MOS-79R						
Free Elective	3	3	3	3	Speech	MOS-79R-002	MOS-79R						
Free Elective	3	3	3	3	Media Relations	MOS-79R-002	MOS-79R						
Free Elective	3		3	3	Strategic Planning	MOS-79R-002	MOS-79R						
Free Elective	3		3	3	Management	MOS-79R-002	MOS-79R						
Additional Credits as credit availability permits for: Human Resource Management (2 Credits-Skill Level 50); Personal Staffing and Recruiting-Healthcare (3 Credits-Skill Level 30, Skill Level 40, Skill Level 50)					Human Resource Management	MOS-79R-002	MOS-79R						
					Human Resource Management	AR-1406-0246	7C-F43						
TOTALS	120	44	53	53									

* Excess general education credits are transferred as free elective credit, if available.

- This guide serves as a mapping tool for credits earned through the MOS 79R (Recruiting and Retention School). Additional credit may be available from the servicemembers individual JSTs. Individual student evaluations will vary.
- Students may transfer up to 90 credits if previous credits earned meet SNHU-COCE's degree requirements and academic standards for transfer.
- Students must take at least 30 credits (ten classes) at SNHU-COCE to be awarded a bachelor's degree.
- This guide serves as a mapping tool for students and is based upon SNHU-COCE 2018/2019 Academic Catalog and transfer equivalents.
- Students must earn a grade of "C-" or better for course transfer.
- Students may transfer up to ten (10) CLEP/DSST TESTS

Effective: Academic Year 2018/19

2018.05.22GF