



Greenville Technical College to Southern New Hampshire University Online

- Students who transfer with a conferred associates degree are entitled to a 10% tuition reduction accessed through mySNHU.edu.
- This guide serves as a mapping tool for students. Individual student evaluations will vary.
- Please contact Admission at 1-800-668-1249 or Academic Alliances at AcademicAlliances@snhu.edu.

Greenville Technical College AAS Marketing Course Requirements	Cr	Southern New Hampshire University Online BS Business Administration	Cr
Courses in bold are the associate degree re- quired courses.		General Education Core Requirements	
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ENG101 English Composition I	3	ENG 122 English Composition I	3
		ENG 123 English Composition II	3
		MAT 240 Applied Statistics	3
SPC205 Public Speaking	3	SNHU 107 or Free Elective for students transferring 12+ credits	3
MKT240 Advertising	3	IDS 100 or Free Elective for students transferring 12+ credits	3
MGT270 Managerial Communications	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3
Humanities/Fine Arts Elective	3	EFAH: Fine Arts and Humanities Requirement (ENG, FAS, HUM, LIT, MUS, PHL, LAR, LAS, LFR, LSP, LAN, LMA, HUM 100, or HUM 200)	3
		ECO 201 Microeconomics (ESBS)	3
Directed: ECO210 Macroeconomics	3	ECO 202 Macroeconomics (ESBS)	3
CPT170 Microcomputer Applications	3	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3
MAT155 Contemporary Mathematics (or higher college math)	3	ESTM: Science/Technology/Mathematics Requirement (BIO, CHM, CS, ENV, GEO, GRA, IT, MAT, PHY, SCI, IHP 340, PHL 214, SCI 100, or SCI 200)	3
		EHIS: History Requirement (HIS, HIS 100, or HIS 200)	3
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SNHU Course		Choose one (1) Seminar Course: IDS 400, IDS 401, IDS 402, IDS 403, or IDS 404	3
Greenville Technical College Courses		SNHU Business Core	
ACC101 Accounting Principles I	3	ACC 201 Financial Accounting	3
		ACC 202 Managerial Accounting	3
BUS121 Business Law I	3	BUS 206 Business Law I	3
		BUS 210 Managing and Leading in Business	3
		BUS 225 Critical Business Skills for Success	3
		BUS 400 Driving Business Opportunities	3

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Greenville Technical College AAS Marketing Course Requirements	Cr	Southern New Hampshire University Online BS Business Administration	Cr
Greenville Technical College Courses		SNHU Business Core (Continued)	Cr
		FIN 320 Principles of Finance	3
BUS250 Introduction to International Business	3	INT 220 Global Dimensions in Business	3
MKT101 Marketing	3	MKT 205 Applied Marketing Strategies	3
		QSO 321 People, Planet, and Profit	3
Greenville Technical College Courses		SNHU Major Course Requirements Maximum of 6 credits in any one prefix	15
MGT101 Principles of Management	3	OL 215 Principles of Management	3
MKT130 Customer Service Principles	3	3 credit(s) from subject(s): ACC, ADV, BUS, ECO, FIN, FMM, FMK, HCM, IHP, INT, MGT, MIS, MKT, OL, PAD, QSO, SPT, or TAX	3
MKT120 Sales Principles	3	3 credit(s) from subject(s): ACC, ADV, BUS, ECO, FIN, FMM, FMK, HCM, IHP, INT, MGT, MIS, MKT, OL, PAD, QSO, SPT, or TAX	3
MKT268 Marketing Research	3	3 credit(s) from subject(s): ACC, ADV, BUS, ECO, FIN, FMM, FMK, HCM, IHP, INT, MGT, MIS, MKT, OL, PAD, QSO, SPT, or TAX within range of course numbers 300-499	3
Directed: BUS110 Entrepreneurship	3	3 credit(s) from subject(s): ACC, ADV, BUS, ECO, FIN, FMM, FMK, HCM, IHP, INT, MGT, MIS, MKT, OL, PAD, QSO, SPT, or TAX within range of course numbers 300-499	3
Greenville Technical College Courses		SNHU Free Electives	33
MKT245 Promotional Strategies	3		
MKT260 Marketing Management	3		
Elective	3		
Greenville Technical College Degree Credits	60+	SNHU Online BS Business Administration Credits Required	120

Revision: 2019/2020 Academic Year

Transfer Credit Policy

- * Excess general education credits are transferred as free elective credit, if available.
- This guide serves as a mapping tool for students and is based upon SNHU Online 2019/2020 Academic Catalog at time of enrollment and this institution's equivalent academic year. Transfer equivalents earned prior or subsequent to this academic year will be evaluated on a case-by-case basis for transfer equivalency.
- Students must earn a grade of C- or better for course transfer.
- Students may transfer up to 90 credits if previous credits earned meet SNHU Online's degree requirements and academic standards for transfer.
- Students must take at least 30 credits (10 classes) at SNHU Online to be awarded a bachelor's degree.